▭Roland Price List

VersaCAMM

Effective 11/15/04

Uncoated Eco-SOL Certified Media (ESM)

ESM Solvent Glossy Paper

This 7.5 mil glossy paper was specially coated for solvent ink printing. It has a good white point and gloss level for a wide variety of indoor graphic applications. A heat assist of 30-35° C (86-95° F) is helpful with this product, but care should be taken not to heat the paper too aggressively.

ESM-SGP-100-54	54" x 100'	$ 134.95	
ESM-SGP-100-30	30" x 100'	$ 74.95	
ESM-SGP-10-24	24" x 10'	$ 16.95	(sample roll)

ESM Light-Weight Banner Vinyl

This single-sided 13 oz. uncoated scrim banner vinyl is a great all-purpose, low-cost banner alternative for a variety of indoor and short-term outdoor applications. It is very flexible and has a great white point, and can be hemmed and grommeted to finish, although it should be tested for wind resistance.

ESM-LBV-66-54	54" x 66'	$ 174.95	
ESM-LBV-66-30	30" x 66'	$ 96.95	
ESM-LBV-10-24	24" x 10'	$ 18.95	(sample roll)

ESM Flame Retardant Scrim Banner

This premium-quality one-sided 16 oz. scrim banner uncoated vinyl is specially treated and certified flame retardant. It has a high tensile strength, tear resistance, and is perfect for both indoor and outdoor applications. It is dimensionally stable and can be hemmed and grommeted for a superb finished look. Large banners displayed outdoors should be tested for wind resistance depending on the required durability and longevity of the application.

ESM-FRSB-66-54	54" x 66'	$ 295.95	
ESM-FRSB-66-30	30" x 66'	$ 174.95	
ESM-FRSB-08-54	54" x 8'	$ 39.95	(sample roll)

ESM BlockOut Scrim Banner

This premium-quality two-sided blockout 20 oz. scrim banner uncoated vinyl has a smooth surface for superior printing on either side. It can be hemmed and grommeted, and the high tenacity polyester base cloth make it extremely dimensionally stable for a wide variety of indoor and outdoor applications. This product is certified flame retardant.

ESM-BOSB-66-54	54" x 66'	$ 369.95	
ESM-BOSB-08-54	54" x 8'	$ 49.95	(sample roll)

ESM Glossy Calendared Vinyl, Permanent Adhesive

This high-quality 3 mil glossy adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive for a variety of applications. While not conformable to rivets and irregular curves or indentations, it is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-GCVP-75-54	54" x 75'	$ 124.95	
ESM-GCVP-75-30	30" x 75'	$ 76.95	
ESM-GCVP-10-24	24" x 10'	$ 16.95	(sample roll)

ESM Matte Calendared Vinyl, Permanent Adhesive

This high-quality 3 mil matte adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive for a variety of applications. While not conformable to rivets and irregular curves or indentations, it is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-MCVP-75-54	54" x 75'	$ 124.95	
ESM-MCVP-75-30	30" x 75'	$ 76.95	
ESM-MCVP-10-24	24" x 10'	$ 16.95	(sample roll)

NEW! ESM Clear Calendered Vinyl, Permanent Adhesive

This new improved version of our high-quality 3 mil clear adhesive-back uncoated vinyl has an optically clear adhesive and a clear polyester liner. It replaces the ESM-CCVP product and is designed for many types of graphic applications, including use as an overlaminate film. It images nicely in a variety of print modes and has a permanent adhesive. It is excellent for application to regular surfaces, and prints are durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration. Optimal heater setting for printing is 40-50° C (104-122° F) depending on environmental temperatures. If used as an overlaminate film, pressure is all that is required for adhesion.

ESM-CCV2-75-54	54" x 75'	$	124.95
ESM-CCV2-75-30	30" x 75'	$	76.95
ESM-CCV2-10-24	24" x 10'	$	16.95 (sample roll)

ESM Calendered Wrap Vinyl, Removable Adhesive

This high-quality 4 mil luster adhesive-back uncoated vinyl is designed for many types of graphic applications, particularly vehicle wraps including bus panels and taxi tops. It is designed for application to flat or simple curved surfaces. This product is Transit Authority approved and is designed for clean removal after 1 year. It is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-CWVR-75-54	54" x 75'	$	179.95
ESM-CWVR-75-24	24" x 75'	$	86.95
ESM-CWVR-10-54	54" x 10'	$	29.95 (sample roll)

ESM Translucent Calendered Vinyl, Removable Adhesive

This high-quality 6 mil translucent adhesive-back uncoated vinyl images nicely in a variety of print modes and has a removable adhesive. It is designed for installation on flat or curved surfaces, and is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-TCVR-75-54	54" x 75'	$	269.95
ESM-TCVR-10-54	54" x 10'	$	44.95 (sample roll)

ESM Glossy Calendered Vinyl

This premium-quality 3.4 mil glossy calendered vinyl has a special permanent removable adhesive that is as durable but easier to apply and remove than traditional permanent adhesives. This vinyl is not conformable to rivets and irregular curves or indentations. Lamination is highly recommended for any type of vehicle applications or to protect images from abrasion and chemical deterioration.

ESM-GCEZ-75-54	54" x 75'	$	244.95
ESM-GCEZ-75-30	30" x 75'	$	139.95
ESM-GCEZ-10-24	24" x 10'	$	18.95 (sample roll)

ESM Premium Glossy Cast Vinyl

This premium-quality 2 mil glossy cast vinyl has a special permanent removable adhesive that is as durable but easier to apply and remove than traditional permanent adhesives. This vinyl is conformable to rivets and irregular curves or indentations, although lamination is highly recommended for any type of fleet or vehicle applications or to protect images from abrasion and chemical deterioration.

ESM-PGEZ-75-54	54" x 75'	$	339.95
ESM-PGEZ-75-30	30" x 75'	$	194.95
ESM-PGEZ-10-24	24" x 10'	$	24.95 (sample roll)

ESM Premium Satin Cast Vinyl

This premium-quality 2 mil luster finish vinyl has a special permanent removable adhesive that is as durable but easier to apply and remove than traditional permanent adhesives. This vinyl is conformable to rivets and irregular curves or indentations, and the flexibility of the adhesive makes it a good choice for a wide variety of applications. Lamination is highly recommended for any type of fleet or vehicle applications or to protect images from abrasion and chemical deterioration.

ESM-PSEZ-75-54	54" x 75'	$	339.95
ESM-PSEZ-75-30	30" x 75'	$	194.95
ESM-PSEZ-10-24	24" x 10'	$	24.95 (sample roll)

ESM Premium Cast Vinyl, Permanent Adhesive

This premium-quality 2 mil glossy cast uncoated vinyl has a permanent adhesive so it is durable for a variety of graphic applications including fleet graphics. It is extremely durable and conformable to rivets and irregular curves or indentations, but lamination is highly recommended for fleet applications or to protect images from abrasion and chemical deterioration.

ESM-PCVP-75-54	54" x 75'	$	274.95
ESM-PCVP-75-30	30" x 75'	$	152.95
ESM-PCVP-10-24	24" x 10'	$	18.95 (sample roll)

ESM Premium Reflective Vinyl, Permanent Adhesive

This premium-quality 7 mil reflective cast uncoated vinyl has a permanent adhesive so it is durable for a variety of graphic applications including vehicle graphics. It is very durable and conformable to irregular curves or indentations, but lamination is highly recommended for vehicle applications or to protect images from abrasion and chemical deterioration.

ESM-PRVP-50-48	48" x 50'	$	519.95
ESM-PRVP-50-30	30" x 50'	$	329.95
ESM-PRVP-10-24	24" x 10'	$	54.95 (sample roll)

ESM ViewThru Vinyl, Removable Adhesive

This perforated 7 mil adhesive-back uncoated vinyl is designed for window graphics that require one-way view capability, including vehicle window graphics. While the product images well, care should be taken to avoid over-saturation as ink wells in the holes. This product is Transit Authority approved, and designed for flat or curved window surfaces with clean removal after 1 year (depending on application and environment). It is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-VTVR-50-53	53" x 50'	$	569.95
ESM-VTVR-50-24	24" x 50'	$	274.95
ESM-VTVR-08-24	24" x 8'	$	52.95 (sample roll)

SOLJET Certified Media (SCM)

SCM Glossy Photobase Paper

This high-quality 7.5 mil glossy photobase paper was specially prepared for our solvent inks. It has an excellent white point and gloss level for a wide variety of graphic applications. Designed for indoor use, prints can easily be mounted and laminated (finished) with pressure-sensitive products. When printing with a machine with heating elements, a heat assist of 30-35° C (86-95° F) is helpful, but care should be taken not to heat the paper too aggressively.

SCM-GPPG-131-50	50" x 131'	$	354.95
SCM-GPPG-10-24	24" x 10'	$	24.95 (sample roll)

SCM Premium Solvent Glossy Banner

This premium-quality 14 mil glossy scrim banner vinyl was specially prepared for our solvent inks. It can be hemmed and grommeted and offers a waterproof solution for outdoor applications (depending on weather and environmental conditions and the specifics of mounting). Large banners displayed outdoors should be tested for wind resistance depending on the required durability and longevity of the application.

SCM-SPVCB-66-50	50" x 66'	$	374.95
SCM-SPVCB-49-36	36" x 49'	$	229.95
SCM-SPVCB-08-50	50" x 8'	$	64.95 (sample roll)

SCM Economy Calendered Vinyl, Permanent Adhesive

This economy 3 mil glossy vinyl has a permanent acrylic adhesive and is designed for many types of inexpensive graphic applications. It images well, but it is not conformable to rivets and irregular curves or indentations. This product is not designed for true long-term outdoor-durable graphics. Lamination is recommended for images that need protection against abrasion or chemical deterioration.

SCM-ECVP-75-54	54" x 75'	$	196.95
SCM-ECVP-75-30	30" x 75'	$	109.95
SCM-ECVP-10-24	24" x 10'	$	14.95 (sample roll)

SCM Glossy Adhesive Vinyl

This high-quality 3 mil glossy adhesive-back vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a semi-permanent adhesive for a variety of applications. While not conformable to rivets and irregular curves or indentations, it is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

SCM-SPVCG-66-50	50" x 66'	$	269.95
SCM-SPVCG-08-50	50" x 8'	$	52.95 (sample roll)

SCM Premium Cast Vinyl, Permanent Adhesive

This premium-quality 2 mil glossy cast vinyl has a special permanent removable adhesive that is durable but easier to install and remove than traditional permanent adhesives. This vinyl is conformable to rivets and irregular curves or indentations. Lamination is highly recommended for fleet applications or to protect images from abrasion and chemical deterioration.

SCM-PGVP-75-54	54" x 75'	$	419.95
SCM-PGVP-75-30	30" x 75'	$	234.95
SCM-PGVP-10-24	24" x 10'	$	29.95 (sample roll)

Performance Guaranteed Inkjet Media (PGM)

PGM Translucent White Film

This unique film is a hybrid of matte white film and traditional backlit film with an improved topcoat for indoor and outdoor durability. It is a heavyweight 9 mil film designed to be front print and displayed either front lit or backlit for a variety of display and trade show graphic applications. This material prints well with all ink types, has an excellent indoor and outdoor longevity with mild solvent inks, and should be mounted and laminated with high-quality pressure-sensitive adhesives (if the adhesive makes contact with the printed surface).

PGM-TWF-75-52	52"x75'	$ 359.95
PGM-TWF-75-42	42"x75'	$ 289.95
PGM-TWF-75-30	30" x 75'	$ 209.95
PGM-TWF-10-24	24" x 10'	$ 29.95 (sample roll)

PGM Premium Cast Gloss Overlaminate Film

This premium-quality, 2-mil vinyl overlaminate film is perfect for indoor and long-term outdoor applications including many types of vehicle graphics. It offers generous flexibility with a high gloss finish for maximum impact. This is a pressure-sensitive film that is suitable for laminating all Roland media for added protection and durability.

PGM-OLPG-150-54	54" x 150'	$ 499.95
PGM-OLPG-150-36	36" x 150'	$ 339.95

PGM Calendared Luster Overlaminate Film

This high-quality, 3-mil calendered vinyl overlaminate film is perfect for both indoor and some outdoor applications requiring less flexibility and durability. This is a pressure-sensitive film that is suitable for laminating all Roland media for added protection and durability.

PGM-OLCL-150-54	54" x 150'	$ 284.95
PGM-OLCL-150-43	43" x 150'	$ 229.95

PGM Floor Marking Overlaminate Film

This specially embossed 7 mil overlaminate film offers a textured matte finish for floor graphics or any indoor graphics requiring a unique textured finish that simulates the look of polycarbonate film. It offers durable surface protection and is UL approved for slip-resistance. This is a pressure-sensitive film that is suitable for laminating adhesive-back vinyl as well as other Roland media for added protection and durability.

PGM-OLF2-75-54	54" x 75'	$ 219.95
PGM-OLF2-75-36	36" x 75'	$ 149.95

Piezo Certified Inkjet Media (PCM)

NEW! PCM Heat Transfer Tissue - Sheets

These tissues offer protection to heat transfer material for heat pressing (see description of PCM-HTM Opaque Heat Transfer Material). They can be re-used for multiple transfers. Packaged 100 sheets per box, these are an accessory item and not a printable material.

PCM-HTT-11X17	11" x 17"	$ 24.95 (per box)

PCM Opaque Heat Transfer Material

This new garment transfer material is an opaque white media designed to be print and cut for heat transfer to light or dark garments, either cotton or cotton blend. Graphics are simply printed right-reading, placed on the garment and heat pressed using a transfer tissue or Teflon pad over the graphic (adhesive transfer products do not work well). Finished transfers offer terrific color with good handling. This media needs to be printed WITHOUT heat.

PCM-HTM-50-42	42" x 50'	$ 264.95
PCM-HTM-50-24	24" x 50'	$ 154.95
PCM-HTM-10-24	24" x 10'	$ 34.95 (sample roll)

PCM 150 Gram Heavy Matte Paper

This heavyweight and affordable product is an excellent choice for color graphics applications including posters, point-of-purchase displays, trade show and board room graphics. The high opacity and exceptional white point, along with this product's ability to handle heavy ink load, assure a quality reproduction. This media is printable without heat.

PCM-PMP2-100-50	50" x 100'	$ 159.95
PCM-PMP2-100-42	42" x 100'	$ 134.95
PCM-PMP2-100-30	30" x 100'	$ 99.95
PCM-PMP2-10-24	24" x 10'	$ 18.95 (sample roll)

PCM Matte Artist Canvas - 7 oz.

This medium weight cotton/polyester blend canvas offers an excellent white point and images well in a variety of print modes. It is designed to be dry to the touch immediately after printing, and offers exceptional water-resistant properties. Auto sheet cutting is not recommended with this media. This media is printable without heat.

PCM-MAC7-40-52	52" x 40'	$ 294.95	
PCM-MAC7-40-42	42" x 40'	$ 239.95	
PCM-MAC7-40-24	24" x 40'	$ 134.95	
PCM-MAC7-10-24	24" x 10'	$ 39.95	(sample roll)

PCM Matte White Cling Vinyl

This water-resistant matte white vinyl is a 7 mil calendered vinyl with true static cling properties. This means there is no adhesive, and graphics can be easily removed and repositioned for a variety of indoor applications and very short-term outdoor applications on regular surfaces including glass. This material is very environmentally sensitive and needs to be printed WITHOUT heat.

PCM-WMCV-40-50	50" x 40'	$ 229.95	
PCM-WMCV-40-30	30" x 40'	$ 144.95	
PCM-WMCV-10-24	24" x 10'	$ 29.95	(sample roll)

Proof Quality Inkjet Media (PQM)

PQM Concorde Rag Fine Art Paper, Natural White

This is the first coated fine art paper specifically engineered for a wide-format inkjet printer and the image quality is truly impressive. The 100% cotton fiber mould-made paper features a beautiful texture and at 256 gsm (grams per square meter), has a quality feel. The paper is pH neutral, acid-free and lignin-free. The natural white paper contains no optical brightners and contains calcium carbonate as filler. This product is water-resistant [water-fast] when used with pigment or mild solvent ink. This media is printable without heat, but care should be taken to avoid head strikes.

PQM-CRNW-49-50	50" x 49'	$ 364.95	
PQM-CRNW-49-42	42" x 49'	$ 309.95	
PQM-CRNW-33-24	24" x 33'	$ 129.95	
PQM-CRNW-08-42	42" x 8'	$ 59.95	(sample roll)

PQM Concorde Rag Fine Art Paper, Bright White

This is our second coated fine art paper specifically engineered for a wide-format inkjet printer and once again, the image quality is truly impressive. The 100% cotton fiber mould-made paper features a beautiful texture and is pH neutral, acid-free and lignin-free. This 256 gsm product is water-resistant [water-fast] when used with pigment or mild solvent ink. This media is printable without heat, but care should be taken to avoid head strikes.

PQM-CRBW-33-50	50" x 33'	$ 234.95	
PQM-CRBW-33-42	42" x 33'	$ 199.95	
PQM-CRBW-33-24	24" x 33'	$ 112.95	
PQM-CRBW-08-42	42" x 8'	$ 52.95	(sample roll)

Eco-SOL INK

Description	Color	Part No.	Volume	Price
Solvent Ink	Cyan Cartridge	ESL-CY	220ml	$ 74.99
	Magenta Cartridge	ESL-MG	220ml	$ 74.99
	Yellow Cartridge	ESL-YE	220ml	$ 74.99
	Black Cartridge	ESL-BK	220ml	$ 74.99

Other Accessories

Description	Part No.	Price
Replacement Sheet Cutter Blades, pack of 25	US-BLADE-KB	$ 5.95
Cutter Protection Strip, SP-300	XD-CPS-300	$ 9.99
Cutter Protection Strip, SP-540V	XD-CPS-500	$ 9.99
Standard 45º Blade, single blade	USA-C145-1	$ 18.99
Standard 45º Blade, pack of 3	USA-C145-3	$ 44.99
Standard 45º Blade, pack of 5	USA-C145-5	$ 69.99
High Strength 45º Blade, single blade	ZEC-U1001	$ 29.99
High Strength 45º Blade, pack of 5	ZEC-U1005	$ 109.99
High Strength 45º Blade for Thicker Materials, pack of 5	ZEC-U5025	$ 149.99
High Strength 60º Blade for Thicker Materials, pack of 5	ZEC-U3050	$ 149.99
Adjustable Tip Blade Holder, Alloy	XD-CH2	$ 69.99
Adjustable Tip Blade Holder, Ceramic	XD-CH3	$ 49.99
Cleaning Kit, set of 3 cartridges for SL/ESL inks	SL-CLSET	$ 139.95
Media Take Up System SP-300	TU-300	$1995.00
Media Take Up System SP-540V	TU-550	$1995.00