



# VersaCAMM/VersaArt

Effective 2/1/2009

<b>Eco-SOL Certified Media (ESM) for mild solvent inks with heat assist</b>
-----------------------------------------------------------------------------

## ESM BlockOut Banner Vinyl

This double-sided 19 oz. uncoated scrim banner vinyl is a great all-purpose banner product for solvent ink printing a variety of indoor and long-term outdoor applications (up to 3 years outdoors). It is a high-quality coated banner (versus laminated banner) with a great white point, and can be hemmed and grommited to finish, and wind slit as well.

ESM-BBV-66-54	54" x 66'	\$ 231.99
---------------	-----------	-----------

## ESM BlockOut Scrim Banner

This premium-quality two-sided blackout 20 oz. scrim banner uncoated vinyl has a smooth surface for superior printing on either side. It can be hemmed and grommited, and the high tenacity polyester base cloth make it extremely dimensionally stable for a wide variety of indoor and outdoor applications. This product is certified flame retardant.

ESM-BOSB-66-54	54" x 66'	\$ 307.99
----------------	-----------	-----------

## ESM Clear Calendered Vinyl, Permanent Adhesive

This new improved version of our high-quality 3 mil clear adhesive-back uncoated vinyl has an optically clear adhesive and a clear polyethylene liner. It is designed for many types of graphic applications, including use as an overlamine film. It is excellent for application to regular surfaces, and prints are durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration. If used as an overlamine film, pressure is all that is required for adhesion.

ESM-CCV2-75-54	54" x 75'	\$ 111.99
----------------	-----------	-----------

ESM-CCV2-75-30	30" x 75'	\$ 63.99
----------------	-----------	----------

## ESM Clear Calendered Vinyl, Permanent Adhesive

This high-quality 3 mil clear adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive. It is excellent for application to regular surfaces, and durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration. Optimal heater setting is 40-50° C (104-122° F) depending on environmental temperatures.

ESM-CCVP-75-54	54" x 75'	\$ 111.99
----------------	-----------	-----------

ESM-CCVP-75-30	30" x 75'	\$ 63.99
----------------	-----------	----------

## ESM Clear Solvent Film

This high-quality 3 mil clear polyester film has a special topcoat for mild solvent ink printing. It images well for a variety of applications. It is designed for excellent indoor durability although care should be taken when handling the material.

ESM-CSF-66-48	48" x 66'	\$ 191.99
---------------	-----------	-----------

## ESM Calendered Wrap Vinyl, Removable Adhesive

This high-quality 4 mil luster adhesive-back uncoated vinyl is designed for many types of graphic applications, particularly vehicle wraps including bus panels and taxi tops. It is the perfect companion product to our VTVR ViewThru Vinyl for full vehicle coverage. This product is designed for installation ease over compound curves with clean removal after 1 year. It is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-CWVR-75-54	54" x 75'	\$ 183.99
----------------	-----------	-----------

## ESM Flame Retardant Scrim Banner

This premium-quality one-sided 16 oz. scrim banner uncoated vinyl is specially treated and certified flame retardant. It has a high tensile strength, tear resistance, and is perfect for both indoor and outdoor applications. It is dimensionally stable and can be hemmed and grommited for a superb finished look. Large banners displayed outdoors should be tested for wind resistance depending on the required durability and longevity of the application.

ESM-FRSB-66-54	54" x 66'	\$ 255.99
----------------	-----------	-----------

## ESM Glossy Calendered Vinyl, Permanent Adhesive

This high-quality 3 mil glossy adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive for a variety of applications. While not conformable to rivets and irregular curves or indentations, it is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

ESM-GCVP-75-54	54" x 75'	\$ 111.99
----------------	-----------	-----------

ESM-GCVP-75-30	30" x 75'	\$ 63.99
----------------	-----------	----------

### **ESM Light-Weight Banner Vinyl**

This single-sided 13 oz. uncoated scrim banner vinyl is a great high-quality, low-cost banner alternative for a variety of indoor and outdoor applications. It is very flexible and has a great white point, and can be hemmed and grommeted to finish, and wind slit as well.

<u>ESM-LBV-66-54</u>	<u>54" x 66'</u>	<u>\$ 171.99</u>
<u>ESM-LBV-66-30</u>	<u>30" x 66'</u>	<u>\$ 95.99</u>

### **ESM Matte Calendared Vinyl, Permanent Adhesive**

This high-quality 3 mil matte adhesive-back uncoated vinyl is designed for many types of graphic applications. It images nicely in a variety of print modes and has a permanent adhesive for a variety of applications. While not conformable to rivets and irregular curves or indentations, it is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration.

<u>ESM-MCVP-75-54</u>	<u>54" x 75'</u>	<u>\$ 111.99</u>
<u>ESM-MCVP-75-30</u>	<u>30" x 75'</u>	<u>\$ 63.99</u>

### **ESM Premium Backlit Film**

This unique film is specially formulated for mild solvent ink printing. It is a medium weight 6 mil film designed to be front print and displayed either front lit or backlit for a variety of display and trade show graphic applications. This material has excellent indoor longevity but should be mounted and laminated with high-quality pressure-sensitive adhesives.

<u>ESM-PBF-98-54</u>	<u>54" x 98'</u>	<u>\$ 327.99</u>
<u>ESM-PBF-98-30</u>	<u>30" x 98'</u>	<u>\$ 183.99</u>

### **ESM Premium Cast Vinyl, Permanent Adhesive**

This premium-quality 2 mil glossy cast uncoated vinyl has a permanent adhesive so it is durable for a variety of graphic applications including fleet graphics. It is extremely durable and conformable to rivets and irregular curves or indentations, but lamination is highly recommended for fleet applications or to protect images from abrasion and chemical deterioration. Optimal heater setting is 40-50° C (104-122° F) depending on environmental temperatures.

<u>ESM-PCV2-80-54</u>	<u>54" x 80'</u>	<u>\$ 319.99</u>
<u>ESM-PCV2-80-30</u>	<u>30" X 80'</u>	<u>\$ 179.99</u>

### **ESM Premium Reflective Vinyl, Permanent Adhesive**

This premium-quality 6 mil reflective cast uncoated vinyl has a permanent adhesive so it is durable for a variety of graphic applications including vehicle graphics. It is very durable and conformable to irregular curves or indentations, but lamination is highly recommended for vehicle applications or to protect images from abrasion and chemical deterioration.

<u>ESM-PRV2-50-48</u>	<u>48" x 50'</u>	<u>\$ 431.99</u>
<u>ESM-PRV2-50-30</u>	<u>30" x 50'</u>	<u>\$ 287.99</u>

### **ESM Premium Wrap Vinyl**

This premium 2 mil opaque high gloss cast vinyl is equipped with Avery Denison's Easy Apply RS™ adhesive technology and air egress properties. The specialized adhesive is repositionable and slideable which allows the material to glide across vehicle surfaces for exact graphic placement. Micro channels that are embedded in the adhesive coating reduce wrinkles and air entrapment that is associated with vehicle graphic installations. Roland Premium Wrap Vinyl also removes cleanly allowing for reduced labor on end life graphic maintenance. Premium Wrap Vinyl is warranted for 60 months when printed with Eco Sol Max ink and protected by PGM-OPLG2 or PGM-PMCO.

<u>ESM-PWV-150-60</u>	<u>60" X 160'</u>	<u>\$ 707.99</u>
<u>ESM-PWV-125-50</u>	<u>54" X 125'</u>	<u>\$ 531.99</u>
<u>ESM-PWV-125-30</u>	<u>30" X 125'</u>	<u>\$ 295.99</u>

### **ESM Solvent Glossy Paper**

This 7.5 mil glossy paper was specially coated for solvent ink printing. It has a good white point and gloss level for a wide variety of indoor graphic applications. A heat assist of 30-35° C (86-95° F) is helpful with this product, but care should be taken not to heat the paper too aggressively.

<u>ESM-SGP2-100-54</u>	<u>54" x 100'</u>	<u>\$ 111.99</u>
<u>ESM-SGP2-100-30</u>	<u>30" x 100'</u>	<u>\$ 63.99</u>

### **ESM Solvent Satin Canvas**

This 465 gram solvent canvas is a bright white top coated product that is designed specifically for Eco Sol Max ink. The specialized coating offers a low glare finish, superior color brilliance and excellent color definition. Composed of a uniform 65% polyester/ 35% cotton blend it can be stretched without cracking and does not have to be top coated or treated for moisture resistance or long term display. This product is ideal for art décor, fine art reproduction, photography backdrops and murals.

<u>ESM-SSC-100-60</u>	<u>60" X 100'</u>	<u>\$ 495.99</u>
<u>ESM-SSC-75-54</u>	<u>54" X 75'</u>	<u>\$ 339.99</u>
<u>ESM-SSC-75-30</u>	<u>30" X 75'</u>	<u>\$ 187.99</u>

*All pricing is subject to change without notice.*

### **ESM Solvent Gloss Canvas**

This 457 gram solvent canvas is a bright white top coated product that is designed specifically for Eco Sol Max ink. The specialized coating offers a high sheen finish, superior color brilliance and excellent color definition. Composed of a uniform 65% polyester/ 35% cotton blend it can be stretched without cracking and does not have to be top coated or treated for moisture resistance or long term display. This product is ideal for art décor, fine art reproduction, photography backdrops and murals.

<u>ESM-SGC-100-60</u>	<u>60" X 100'</u>	<u>\$ 495.99</u>
<u>ESM-SGC-75-54</u>	<u>54" X 75'</u>	<u>\$ 339.99</u>
<u>ESM-SGC-75-30</u>	<u>30" X 75'</u>	<u>\$ 187.99</u>

### **ESM ViewThru Vinyl, Removable Adhesive**

This updated version of our popular perforated 7 mil adhesive-back uncoated vinyl is designed for window graphics that require one-way view capability, including vehicle window graphics. While the product images well, care should be taken to avoid over-saturation as ink wells in the holes. This product is designed for flat or curved window surfaces with clean removal after 1 year (depending on environment and application). It is durable both laminated and unlaminated, although lamination is recommended for protection against abrasion and chemical deterioration and to keep dirt and debris from filling the holes.

<u>ESM-VTV2-50-53</u>	<u>53" x 50'</u>	<u>\$ 503.99</u>
<u>ESM-VTV2-50-24</u>	<u>24" x 50'</u>	<u>\$ 235.99</u>

### **SOLJET Certified Media (SCM) for mild solvent inks**

#### **SCM Economy Calendered Vinyl, Permanent Adhesive**

This economy 3 mil glossy vinyl has a permanent acrylic adhesive and is designed for many types of inexpensive graphic applications. It images well, but it is not conformable to rivets and irregular curves or indentations. This product is not designed for true long-term outdoor-durable graphics. Lamination is recommended for images that need protection against abrasion or chemical deterioration.

<u>SCM-ECVP-75-54</u>	<u>54" x 75'</u>	<u>\$ 175.99</u>
<u>SCM-ECVP-75-30</u>	<u>30" x 75'</u>	<u>\$ 99.99</u>

#### **SCM Glossy Photobase Paper**

This high-quality 9 mil glossy photobase paper was specially prepared for solvent ink printing. It has an excellent white point and gloss level for a wide variety of graphic applications. Designed for indoor use, prints can easily be mounted and laminated (finished) with pressure-sensitive products. This media can be printed without heat.

<u>SCM-GPPG-131-50</u>	<u>50" x 131'</u>	<u>\$ 367.99</u>
------------------------	-------------------	------------------

#### **SCM Glossy Calendered Vinyl**

This high-quality 3 mil glossy adhesive-back vinyl has improved dry time and abrasion resistant properties that make it an excellent choice for a wide variety of applications that do not require conformability around rivets and curves. It images well in a variety of print modes and the adhesive is semi-permanent for a variety of applications. This vinyl is very durable both laminated and un-laminated, although lamination is recommended for additional protection against abrasion and chemical deterioration.

<u>SCM-GVWG-131-54</u>	<u>54" x 131'</u>	<u>\$ 447.99</u>
<u>SCM-GVWG-65-54</u>	<u>54" x 65'</u>	<u>\$ 231.99</u>

#### **SCM Premium Cast Vinyl, Permanent Adhesive**

This premium-quality 2 mil glossy cast vinyl has a special permanent removable adhesive that is durable but easier to install and remove than traditional permanent adhesives. This vinyl is conformable to rivets and irregular curves or indentations. Lamination is highly recommended for fleet applications or to protect images from abrasion and chemical deterioration.

<u>SCM-PGVP-75-54</u>	<u>54" x 75'</u>	<u>\$ 351.99</u>
-----------------------	------------------	------------------

#### **SCM Premium Solvent Glossy Banner**

This premium-quality 14 mil glossy scrim banner vinyl was specially prepared for our solvent inks. It can be hemmed and grommeted and offers a waterproof solution for outdoor applications (depending on weather and environmental conditions and the specifics of mounting). Large banners displayed outdoors should be tested for wind resistance depending on the required durability and longevity of the application.

<u>SCM-SPVCB-66-50</u>	<u>50" x 66'</u>	<u>\$ 367.99</u>
------------------------	------------------	------------------

#### **SCM Clear Adhesive Vinyl**

This high-quality 3 mil vinyl has a fairly optically clear adhesive and is designed for many types of graphic applications, including stickers and decals, backlit graphics, counter and other display graphics. It images well in a variety of print modes and has a semi-permanent adhesive for applications that do not require a true permanent adhesive. It applies beautifully to smooth and regular surfaces and is durable both laminated and unlaminated; although lamination is recommended for protection against abrasion and chemical deterioration.

<u>SCM-SPVCT-66-50</u>	<u>50" x 66'</u>	<u>\$ 245.59</u>
------------------------	------------------	------------------

## **Piezo Certified Inkjet Media (PCM) for all ink types**

### **PCM Opaque Heat Transfer Material**

This garment transfer material is an opaque white media designed to be print and cut for heat transfer to light or dark garments, either cotton or cotton blend. Graphics are simply printed right-reading, placed on the garment and heat pressed using a transfer tissue or Teflon pad over the graphic (adhesive transfer products do not work well) at 325 degrees for about 4-6 seconds. Finished transfers offer terrific color with good handling. This media needs to be printed WITHOUT heat.

<u>PCM-HTM-50-50</u>	<u>50" x 50'</u>	<u>\$ 255.99</u>
<u>PCM-HTM-50-24</u>	<u>24" x 50'</u>	<u>\$ 123.99</u>

### **PCM Indoor Wet-Strength Banner Material**

This latex and nylon-fiber reinforced paper with a matte topcoat is durable enough to allow for hemming and grommeting. Its water-resistant [water-fast] qualities make it an excellent choice for indoor use at trade shows, in meeting rooms and for retail displays. It is an affordable alternative for temporary outdoor event banners.

<u>PCM-IDBM-50-50</u>	<u>50" x 50'</u>	<u>\$ 131.99</u>
-----------------------	------------------	------------------

### **PCM 150 Gram Heavy Matte Paper**

This heavyweight and affordable product is an excellent choice for color graphics applications including posters, point-of-purchase displays, trade show and board room graphics. The high opacity and exceptional white point, along with this product's ability to handle heavy ink load, assure a quality reproduction. This media is printable without heat.

<u>PCM-PMP3-100-60</u>	<u>60" x 100'</u>	<u>\$ 159.99</u>
<u>PCM-PMP3-100-50</u>	<u>50" x 100'</u>	<u>\$ 131.99</u>
<u>PCM-PMP3-100-42</u>	<u>42" x 100'</u>	<u>\$ 122.39</u>
<u>PCM-PMP3-100-30</u>	<u>30" x 100'</u>	<u>\$ 79.99</u>

## **Performance Guaranteed Inkjet Media (PGM) for all ink types**

### **PGM Calendared Luster Overlaminat Film**

This high-quality, 3-mil calendared vinyl overlaminat film is perfect for both indoor and some outdoor applications requiring less flexibility and durability. This is a pressure-sensitive film that is suitable for laminating all Roland media for added protection and durability.

<u>PGM-OLCL-150-54</u>	<u>54" x 150'</u>	<u>\$ 255.99</u>
------------------------	-------------------	------------------

### **PGM Premium Cast Gloss Overlaminat Film**

This premium-quality 2 mil vinyl overlaminat film is the perfect solution for all types of indoor and outdoor applications. It offers generous flexibility with a high gloss finish for maximum impact. Performance is guaranteed for up to 60 months outdoors depending on the ink type used, either Roland pigment or mild solvent inks. This is a pressure-sensitive film that is very durable and flexible, and is therefore suitable for laminating all other Roland media for added protection and durability.

<u>PGM-OLPG2-15060</u>	<u>60" x 150'</u>	<u>\$ 531.99</u>
<u>PGM-OLPG2-15054</u>	<u>54" x 150'</u>	<u>\$ 479.99</u>
<u>PGM-OLPG2-15030</u>	<u>30" x 150'</u>	<u>\$ 267.99</u>

### **PGM Premium Matte Cast Overlaminat**

This is a premium quality 2 mil matte cast overlaminat film with a clear permanent adhesive that is extremely flexible and ideal for vehicle graphics. Matte finishing provides a unique look that lowers light interference and ensures sharp detailed graphics. Premium Matte Cast Overlaminat is warranted for 60 months by Roland's exclusive Wrap Solution Warranty.

<u>PGM-PMCO-150-60</u>	<u>60" x 150'</u>	<u>\$ 531.99</u>
<u>PGM-PMCO-150-54</u>	<u>54" x 150'</u>	<u>\$ 479.99</u>
<u>PGM-PMCO-150-30</u>	<u>30" x 150'</u>	<u>\$ 267.99</u>

### **PGM Translucent White Film**

This unique film is a hybrid of matte white film and traditional backlit film with an improved topcoat for indoor and outdoor durability. It is a heavyweight 9 mil film designed to be front print and displayed either front lit or backlit for a variety of display and trade show graphic applications. This material prints well with all ink types, has an excellent indoor and outdoor longevity with mild solvent inks, and should be mounted and laminated with high-quality pressure-sensitive adhesives (if the adhesive makes contact with the printed surface).

<u>PGM-TWF-75-52</u>	<u>52" x 75'</u>	<u>\$ 330.39</u>
<u>PGM-TWF-75-42</u>	<u>42" x 75'</u>	<u>\$ 263.99</u>
<u>PGM-TWF-75-30</u>	<u>30" x 75'</u>	<u>\$ 191.99</u>

**Eco-SOL INK**

<b>Description</b>	<b>Color</b>	<b>Part No.</b>	<b>Volume</b>	<b>Price</b>
<b>Eco Solvent Max Ink</b>	Cyan Cartridge	ESL3-CY	220ml	\$ 66.99
	Magenta Cartridge	ESL3-MG	220ml	\$ 66.99
	Yellow Cartridge	ESL3-YE	220ml	\$ 66.99
	Black Cartridge	ESL3-BK	220ml	\$ 66.99
	Cyan Cartridge	ESL3-4CY	440ml	\$ 122.99
	Magenta Cartridge	ESL3-4MG	440ml	\$ 122.99
	Yellow Cartridge	ESL3-4YE	440ml	\$ 122.99
	Black Cartridge	ESL3-4BK	440ml	\$ 122.99

**Additional Accessories**

<b>Description</b>	<b>Part No.</b>	<b>Price</b>
Replacement Sheet Cutter Blades, pack of 25	US-BLADE-KB	\$ 5.95
Cutter Protection Strip, SP-300	XD-CPS-300	\$ 9.99
Cutter Protection Strip, SP-540	XD-CPS-500	\$ 13.50
Cutter Protection Strip VP-300, LEC-300	1000002656	\$ 11.40
Cutter Protection Strip VP-540	1000002598	\$ 15.30
Pinch rollers for VersaCMM (sold in pairs)	21565102	\$ 29.95
Standard 45° Blade for CJ/SC/SP models, single blade	USA-C145-1	\$ 18.99
Standard 45° Blade for CJ/SC/SP models, pack of 3	USA-C145-3	\$ 44.99
Standard 45° Blade for CJ/SC/SP models, pack of 5	USA-C145-5	\$ 69.99
Standard 60° Blade for CJ/SC/SP models, single blade	USA-C160-01	\$ 21.99
Standard 60° Blade for CJ/SC/SP models, pack of 3	USA-C160-03	\$ 45.99
High Strength 45° Blade, pack of 5	ZEC-U1005	\$ 109.99
High Strength 45° Blade for Thicker Materials, pack of 5	ZEC-U5025	\$ 149.99
High Strength 60° Blade for Thicker Materials, pack of 5	ZEC-U3050	\$ 149.99
Adjustable Tip Blade Holder, Alloy	XD-CH2	\$ 69.99
Adjustable Tip Blade Holder, Ceramic	XD-CH3	\$ 49.99
Cleaning Kit, set of 3 cartridges for SL/ESL inks	SL-CLSET	\$ 139.95
Media Take Up System SP-300V, VP-300	TU2-30	\$2,094.75
Media Take Up System SP-540V, VP-540, RS-540	TU2-54	\$2,094.75
Media Take Up System SJ-640EX, RS-640	TU2-64	\$2,094.75
Roland VersaWorks RIP Software for SP-300	RVW-SP300	\$ 995.00