

## **Roland AI-2 EcoXtreme LT Overview and Product Information Guide**

New Product:

- AI-2 EcoXtreme LT – Solvent Ink - \$124.99 per 1 Liter (1000ml) Cartridge

### **Overview:**

Roland introduces new EcoXtreme LT ink for its AdvancedJET industrial inkjet printer line including the 104”-wide AJ-1000 and 74”-wide AJ-740.

Like original EcoXtreme ink, EcoXtreme LT has been formulated exclusively for the AdvancedJET, is offered in six colors (CMYKLCm), and delivers outstanding color density and a wide gamut compared to most solvent ink for superior imaging even in high-speed production modes on coated and uncoated media.

EcoXtreme LT is very competitively priced – 37 percent less expensive than original EcoXtreme ink.

With outdoor durability of up to one year, EcoXtreme LT is an excellent choice for short and medium-term applications such as event graphics, campaign signage and temporary retail displays. For applications requiring extended outdoor durability of up to three years, Roland recommends original EcoXtreme ink.

The addition of EcoXtreme LT greatly enhances the value of AdvancedJET technology. With two EcoXtreme ink formulations now available, customers can select the right ink for each application considering both the technical requirements and production costs involved. This flexibility allows shops to maximize their Roland digital printing resources, expand their profit margins and continue to deliver exceptional print quality to their customers.

### **Key Features Include:**

- Lower Cost Per Square Foot
- Excellent Color Gamut
- Two Great Choices - Easy Conversion
- Rugged Scratch Resistance

### **New Lower Pricing:**

Designed as a lower cost alternative for Roland grand format printing, EcoXtreme LT produces excellent image quality for just pennies a square foot. At \$124.99 per 1-liter cartridge, the ink production costs for EcoXtreme LT are just \$.12 per square foot.

### **Excellent Color Gamut:**

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ISO 9002 Certified

While EcoXtreme LT does not have the same gamut as EcoXtreme ink, it offers a great color gamut when compared to other solvent ink. Its 6-color CMYKLcLm configuration further enhances image quality and ensures smooth tonal gradations in high-speed modes throughout high-volume production.

### **Two Great Ink Options - Easy Conversion:**

With EcoXtreme, AdvancedJET customers can choose from two formulations – EcoXtreme for high durability of up to three years outdoors, and EcoXtreme LT for more cost effective production of short and medium-term outdoor graphics such as event signage, campaign posters and temporary retail displays. EcoXtreme LT is easy to add to both the AJ-1000 and AJ-740. The printer will walk you through the ink change process. Simply select the CHANGE INK TYPE command from the printer menu.

### **Rugged Scratch Resistance:**

Roland EcoXtreme LT ink was developed exclusively for the AdvancedJET AJ series to provide rugged scratch resistance. EcoXtreme LT ink offers exceptional bonding with uncoated banner substrates and tarpaulin, as well as enhanced scratch and alcohol resistance for outdoor durability of up to one year.

This advanced formulation allows EcoXtreme LT prints to maintain their high image quality throughout finishing processes including welding, sewing, and the attachment of grommets.