Roland

HeatWave BU-1 High Capacity Ink System and SBL2 Sublimation Inks - FAQs

Q. When are the BU-1 and SBL2 scheduled for availability?

A. Designed exclusively for use with the Hi-Fi Express FP-740 74" sublimation printer, the BU-1 high-capacity ink system and SBL2 inks are scheduled to ship in mid-October to coincide with the SGIA show.

Q. What are the list prices for the BU-1 and SBL2?

A. The SRP for the HeatWave BU-1 ink system is $3,995. HeatWave SBL2 inks are priced at $204.99 per liter.

Q. What is the cost per square foot for SBL2 ink?

A. The average running cost of SBL2 ink is $.11 /sqft ($.07 /sqft for low saturation images and $.16 /sqft for high saturation images).

Q. What is the difference between the HeatWave SBL and HeatWave SBL2 inks?

A. SBL2 has been enhanced to meet the demands of high-volume shops with a wider color gamut, better transfer efficiency, higher durability and lower cost per square foot.

Q. Will the FP-740 come standard with the BU-1 installed?

A. No. The BU-1 is sold separately as an optional upgrade. Please note that **only** the servicing dealer is authorized to install the BU-1.

Q. Can the FP-740 run SBL2 inks without the BU-1 ink system?

A. No. The HeatWave BU-1 ink system must be installed in order to use HeatWave SBL2 inks.

Q. How does the BU-1 recognize a different ink?

A. Each SBL2 ink bottle contains an IC Chip that the BU-1 recognizes to identify the ink type and color, as well as the amount of ink available for printing.

Q. Does SBL2 ink image better than the original SBL ink?

A. Yes. While SBL ink delivers exceptionally rich, dense colors, SBL2 offers a wider color gamut and even better overall imaging. It is also more durable, making it well suited for a wider variety of applications.

Q. How many hours of unattended printing will the BU-1 support on average?

A. Equipped with the BU-1 and SBL2, the FP-740 can print unattended up to 42 hours - or up to 9,483 sf. (881 sm) of media.