ROLAND **PRO**FUSION™
TOTAL SOLUTIONS

MORE CHOICES
MORE PERFORMANCE
MORE VALUE

Roland inkjet printer/cutters, printers, vinyl cutters and engravers are legendary for their innovation, quality and reliability. But our broad lineup of powerful devices is just the beginning of the story. With Roland ProFusion™, every element — from inks and media all the way to our first-rate customer care and education — are designed to work in perfect harmony to provide total solutions and consistently outstanding results. That's why our inkjets are the best-selling devices in the durable graphics industry.

Roland®

Roland®

PROFUSION™

TOTAL SOLUTIONS

Here at Roland, we understand that the digital printer is the backbone of your business. That's why we carefully design and craft every Roland device for the ultimate in performance and bullet-proof reliability. But we also know it takes more than a great printer to make a great print. It takes every element – printer, inks, media and software – working in perfect harmony. It takes customer education and support that allow you to get the most out of every print. It takes the ability to provide you with a total product solution for everything from sublimation to heat transfers to ADA signage.

We call this Roland ProFusion™.

We know that most busy shops don't have time to wrestle with complicated software setups, media profiling and labor-intensive spot color matching. So we've done the ground work for you. All Roland inkjets come complete with our VersaWorks RIP* software, and are supported by a comprehensive line of ink and media options that have been tested, profiled and certified for optimum performance with Roland products.

Roland ProFusion™. Everything you need to get great results from the very first print.

SOLJET™ PRO III
XC-540 $31,495 US

WITH ROLAND INTELLIGENT PASS CONTROL

VERSACAMM® VP SERIES
VP-300 $15,795 US
VP-540 $21,995 US

VERSACAMM® SP SERIES
SP-300V $11,595 US
SP-540V $17,895 US

NEW!

VersaUV LEC-300
LEC-300 $52,495 US

Roland Intelligent Pass Control

INKJET PRINTER/CUTTERS

All Roland integrated printer/cutters use advanced, state-of-the-art Roland inks that print beautifully on both uncoated and coated media and deliver improved drying time and scratch resistance, wider color gamut, and greater ink density. Our industry-leading cut technology includes Quadralign®, a unique four-point optical registration system that automatically generates four corner crop marks, allowing you to remove a print, laminate it, and then reload it for contour cutting, compensating for media skew and distortion.

SOLJET™ PRO III XC Six-Color High-Speed Eco-Solvent™ Printer/Cutter

The 54" SOLJET PRO III XC-540 is the ultimate production tool for signs, banners, vehicle graphics, labels, decals, retail displays and more. Combining precision 6-color (CMYK+LcLm) printing with Roland Intelligent Pass Control™ and contour cutting in one device, the XC-540 prints at up to 441 sqft./hr. and produces photorealistic images at 1440x1440 dpi resolution. For added versatility, a White Ink Option is also available.
54" Model | ECO-SOL MAX ink | Roland VersaWorks RIP | Two-year Warranty

VersaCAMM® VP Four-Color Eco-Solvent Printer/Cutters

Our most powerful VersaCAMM model, the VP Series features durable 4-color (CMYK) printing with Roland Intelligent Pass Control™ , four print heads for maximum print speeds up to 161 sqft/hr, enhanced print clarity, a host of advanced productivity tools, and a compact design that is ideal for virtually any office environment. An enhanced media feed system improves cutting precision and provides greater performance during long print runs. For unattended printing, a heavy-duty optional take-up system is available.
30" & 54" Models | ECO-SOL MAX ink | Roland VersaWorks RIP | Two-year Warranty

VersaCAMM® SP Four-Color Eco-Solvent Printer/Cutters

Roland's best selling VersaCAMM SP Series professional printer/cutters set the industry standard for price/performance while delivering durable four-color (CMYK) indoor and outdoor graphics on uncoated media. SPs include an integrated media heating system.
30" & 54" Models | ECO-SOL MAX ink | Roland VersaWorks RIP | One-year Warranty

VersaUV LEC-300 Four-Color UV Inkjet Printer/Cutter

The world's first UV inkjet printer/cutter, the VersaUV uses safe, low-heat LED lamps to print beautifully in CMYK plus White and Clear Coat across a vast range of substrates. It's ideal for proofs, label and packaging prototypes and short production runs. You can also print directly onto synthetic and natural leathers, fabrics, and other interior décor items. Clear Coat allows remarkable special effects ranging from high-gloss finishes and highlights to dimensional effects such as faux leather, crocodile skin and Braille. Instant-drying ECO-UV inks can be stretched across curved surfaces without cracking.
30" Model | ECO-UV ink | Roland VersaWorks RIP | Two-year Warranty

ROLAND INTELLIGENT PASS CONTROL™

Many companies are attempting to address the issue of banding with solutions that involve simply *disguising* the banding patterns. Roland has taken a different approach. Roland Intelligent Pass Control virtually *eliminates* banding by optimizing masking patterns and dot placement at the edge of each pass, overlapping and feathering consecutive passes together so that they literally become one continuous image. No edges. No banding. As a result, RIPC delivers unmatched image quality overall with smoother gradations and dense, flawless solid colors in every print mode. This patent-pending technology also increases productivity by allowing you to achieve the same visible print quality while printing at higher speeds.**

SOLJET™ PRO III XJ SERIES
XJ-540 $26,295 US · XJ-640 $29,395 US
XJ-740 $31,495 US · SJ-1045 PRO II V $59,995 US

ADVANCED JET
AJ-1000 $62,995 US · AJ-740 $47,295 US

WITH ROLAND INTELLIGENT PASS CONTROL

VersaArt SERIES
RS-540 $16,295 US · RS-640 $17,895 US

NEW!

HI-FI EXPRESS
FP-740 $41,995 US

HI-FI JET™ PRO II
FJ-540 $23,095 US

GX PRO SERIES
GX-300 $3,495 US · GX-400 $4,495 US · GX-500 $5,495 US

GX DESKTOP
GX-24 $2,095 US

INKJET PRINTERS

SOLJET PRO III XJ Six-Color or Four-Color Eco-Solvent Printers

The SOLJET PRO III XJ series printers deliver the ultimate in six-color digital printing. With print speeds of up to 458 sqft/hr for the 74" model, the XJ series excels at high-volume production of banners, signs, billboards, vehicle and fleet graphics and wraps, flexible-face signage and more. High-quality 1440x1440 dpi imaging and Roland Intelligent Pass Control™ make the XJ series ideal for indoor graphics as well. An integrated tri-heating system, optional dryer/blower unit and advanced media feed and automatic take-up system support the demands of high-volume shops. The SOLJET line also features the 104" PRO II V grand-format printer.
54", 64" 74" and 104" Models | ECO-SOL MAX ink | Roland VersaWorks RIP | Two-year Warranty

ADVANCEDJET Industrial Six-Color Wide & Grand Format Solvent Inkjet Printers

AdvancedJET printers support a host of remarkable features that establish them as the most versatile, low maintenance, high production printers on the market today. Innovative engineering in combination with super-wide print heads deliver top print speeds of up to 968 sqft/hr for the 104" model and 871 sqft/hr for the 74" model. Its six-color ink configuration with Roland Intelligent Pass Control™ produces high-quality graphics with a wide color gamut and smooth tonal gradations.
74" & 104" Models | EcoXtreme or EcoXtreme LT inks | Roland VersaWorks RIP | Two-year Warranty

VersaArt Series Four-Color Eco-Solvent Inkjet Printers

The VersaArt Series combines the compact design and ease of use of the best-selling VersaCAMM series with advanced technologies such as Roland Intelligent Pass Control™ from our PRO III XJ series in one affordable package. Whether you're investing in your first durable graphics printer or looking to add another workhorse to your stable, the VersaArt series is the perfect production tool for both indoor and outdoor graphics including signs, POP materials, banners, posters, vehicle graphics and wraps, soft signage and fabric applications, and more.
54" and 64" Models | ECO-SOL MAX ink | Roland VersaWorks RIP | Two-year Warranty

Hi-Fi EXPRESS FP-740 Four-Color 74" Sublimation Printer

This easy to operate and maintain sublimation printer creates bold, crisp graphics for flags, banners and other soft signage. Durable, rigid construction, an extended capacity ink delivery system and an impressive maximum print speed of 548 sqft/hr make the Hi-Fi Express FP-740 ideal for the high-volume production of flags, banners, textiles and much more.
74" Model | Heatwave Sublimation inks | Roland VersaWorks RIP | Two-year Warranty

Hi-Fi JET PRO II Six-Color Aqueous Pigment Printer

The Hi-Fi JET PRO II printer combines Piezo print heads and variable droplet technology to achieve stunning color reproduction at speeds of up to 300 sqft/hr at 450 x 360 dpi. Vibrant pigment or dye inks provide an extremely wide color gamut. True 1440 x 1440 dpi resolution makes it ideal for the production of fine art, photography, and backlit graphics.
54" Model | Roland Aqueous Pigment ink | Roland COLORIP software | Two-year Warranty

VINYL CUTTERS

GX PRO Series Engineered for Performance and Versatility

With the professional grade GX Pro Series, vinyl vehicle graphics, window tinting, signage, labels, stencils and pinstriping come out crisp and clean. An advanced optical registration system makes it fast and easy to contour cut full color pre-printed graphics. With an existing printer, you can produce full-color displays, vehicle wraps and heat-transfer graphics on t-shirts.
36", 46" and 54" Models | Roland CutStudio™ software | Adobe® Illustrator and CorelDRAW® plug-ins

GX-24 Desktop The No. 1 Choice of Signmakers Worldwide

Ideal for cutting a wide range of jobs — from vehicle graphics and signs to decals, stencils and pinstriping — this advanced 24" desktop vinyl cutter uses a digital servomotor to achieve maximum cutting speed and accuracy. Its optical registration system automatically recognizes desktop printer crop marks, letting you create custom t-shirts, hats and more.
24" Model | Roland CutStudio™ software | Adobe® Illustrator and CorelDRAW® plug-ins

INKJET MEDIA AND INKS

With Roland ProFusion™, consistently high-quality printing is achieved by utilizing media, ink and profiles that have been carefully matched to the printer. Roland offers a wider variety of coated and uncoated banner materials, papers, adhesive-backed vinyls, films, and fine art materials than any other manufacturer. Our Media Application Guide assists you in determining the best substrate for your particular needs. To order yours, or for more information on the latest Roland media offerings, please visit our web site at www.rolanddga.com/media. Media Swatch Books are also available from any authorized Roland reseller.

ECO-SOL MAX mild solvent ink boosts the performance of SOLJET and VersaCAMM inkjets with improved scratch resistance, faster drying time, higher density, wider color gamut, broader uncoated media support, and lower cost per square foot. MAX is virtually odorless and durable up to three years outdoors without lamination. CMYKLcLm and CCMMYK inksets are available.

Featuring enhanced scratch and alcohol resistance and superior bonding with uncoated substrates, EcoXtreme solvent ink is available in 1-liter cartridges of CMYKLcLm. EcoXtreme ink provides high quality color graphics with wide color gamut and smooth tonal gradations even at high speed. Cost-effective Eco-Xtreme LT offers outstanding short-to-medium term performance.

Instant drying and flexible, ECO-UV ink delivers high color density and wide gamut for exceptional images print after print. Prints require no degassing and can be stretched and applied around curved surfaces and edges without cracking. ECO-UV clear coat gives an unprecedented high gloss finish to UV output, and also improves scratch and chemical resistance for greater outdoor durability. Packaged in no-mess 220ml cartridges, ECO-UV ink is virtually odorless, VOC-free and safe after curing.

The Heatwave sublimation inks featured in all Roland sublimation printers achieve outstanding clog-free performance and an exceptionally vibrant color gamut, generating professional sublimation graphics for textiles, promo items, jerseys, photo gifts, awards, signs, tiles and more.

Roland aqueous pigment ink has an extremely wide, vibrant color gamut. The CMYKLcLm inkset offers smooth gradations of pastels, shadows and skin tones, while the CMYKOG inkset is ideal for matching a huge color gamut. Brilliant Roland dye inks are ideal for indoor applications.

ENGRAVERS FOR ADA SIGNAGE
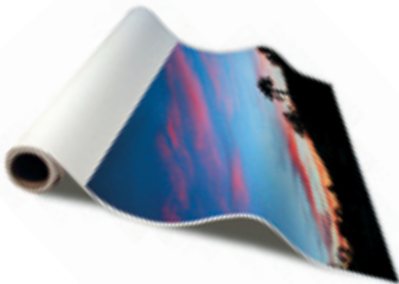
EGX Series Desktop Engravers

Every indoor signage solution should begin with a Roland EGX engraver. Loaded with power, each one is professionally engineered to expand your business with a host of profitable applications. In addition to personalizing awards, promotional items and rhinestone apparel, the 12-by-9-inch EGX-350 engraver turns out quality indoor and ADA signage. Your signs will have an upscale look while meeting all ADA regulations. Perfect for hotels, restaurants and apartments.

PHOTO IMPACT PRINTERS

MPX-80 Metaza Photo Impact Printer

The MPX-80 gives jewelry stores, mall kiosks and photography studios the power of profitable personalization in a compact, easy-to-use device. In addition to flat items like pendants, dog tags, key chains and Zippo lighters, the MPX-80 takes personalization even further by customizing curved objects like pens, cuff links and money clips.

EGX DESKTOP ENGRAVERS
STARTING AT $2,595 US
EGX-20 & EGX-350 SHOWN HERE

METAZA IMPACT PRINTER
MPX-80 $3,695 US

Roland®
PROFUSION™
TOTAL SOLUTIONS

VERTICAL MARKET SOLUTIONS

Roland Restyling is the bumper-to-bumper solution for vehicle graphics. It's everything you need to transform a vehicle, from decals to wraps to window tinting and even sublimated interiors. Roland Restyling offers a complete solution, including the world's best-selling vinyl cutters, inkjet printers and printer/cutters, Roland ECO-SOL MAX mild solvent and Heatwave sublimation inks, Roland certified media and profiles, powerful VersaWorks RIP or CutStudio software, and hands-on training through Roland University.

Roland R-Wear™ is a custom apparel solution that makes it easy to be creative. With R-Wear, you can produce a wide range of personalized T-shirts, hats, gym bags and more using full-color illustrations and photos, flock heat transfer, our Premium Rhinestone Apparel Solution – or any combination of these tools for added impact! It comes with all of the necessary tools to design beautiful custom apparel and gifts, including new Roland R-Wear Studio – the most comprehensive gift and apparel design software ever produced.

OWNING A ROLAND

Your Roland ownership experience is our #1 priority and begins the moment you complete your purchase. Our Two-Year Trouble-Free Warranty provides two full years of our Passport Customer Care Program, and is the industry's most extensive bundled service and support contract. Through our Passport Customer Care Program, you have access to Roland warranties, extended warranties, on-site installation and training, e-mail and telephone technical support, user forums, newsletters and more. Roland also offers a variety of training courses through Roland University to help you build your business with important new skills.

KEY FEATURES COMPARISON

	PRINTER/CUTTERS				PRINTERS					
	VERSACAMM SP-300V/540V	VERSACAMM VP-300/VP-540	SOLJET PRO III XC-540	VERSA UV LEC-300	SOLJET PRO III XJ-540/640/740	SOLJET PRO II V SJ-1045	ADVANCEDJET AJ-740/AJ-1000	VERSA ART RS-540/640	Hi-Fi JET PRO II FJ-540	Hi-Fi EXPRESS FP-740
Maximum media width	30"/54"	30"/54"	54"	30"	54"/64"/74"	104"	74"/104"	54"/64"	54"	74"
Print/cut capability	Yes	Yes	Yes	Yes	No	No	No	No	No	No
Maximum resolution	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi	720 dpi	1440 dpi	1440 dpi	720 dpi
Maximum printing speed	63/114 sqft/hr @ 360x720 dpi	85/161 sqft/hr @ 360x540 dpi	441 sqft/hr @ 360x360 dpi	58 sqft/hr @ 360x720 dpi	441/450/458 sqft/hr @ 360x360 dpi	484 sqft/hr @ 360x360 dpi	968/871 sqft/hr @ 360x180 dpi	230/221 sqft/hr @ 360x180 dpi	300 sqft/hr @ 450x360 dpi	548 sqft/hr @270x360 dpi
Ink type	ECO-SOL MAX	ECO-SOL MAX	ECO-SOL MAX	Eco UV	ECO-SOL MAX	ECO-SOL MAX	EcoXtreme EcoXtreme LT	ECO-SOL MAX	Pigment or Dye	Heatwave Sublimation
Ink color choices	4-color CMYK	4-color CMYK	6-color CMYKLcLm White Ink Option	5-color: CMYK, White and Gloss	6-color CMYKLcLm 4-color CCMMYK	6-color CMYKLcLm 4-color CCMMYK	6-color CMYKLcLm	4-color CMYK	6-color CMYKLcLm	4-color CMYK
Ink capacity	4-color CMYK (220 or 440 cc)	4 cartridges (220 or 440 cc)	12 cartridges (220 or 440 cc)	6 cartridges (220 cc)	12 cartridges (220 or 440 cc)	24 cartridges (220 or 440 cc)	6 cartridges (1000 cc)	4 catridges (220 or 440 cc)	12 cartridges (220 cc)	8 cartridges (220 cc)
Coated / Uncoated	Both	Both	Both	Both	Both	Both	Both	Both	Coated	Sublimation media
Sublimation?	No	No	No	No	No	Yes	No	No	No	Yes
Bundled software	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	COLORIP	VersaWorks
Interface	USB/Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet
Warranty	1 year	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*

MORE PROFESSIONALS CHOOSE ROLAND