



Product Information Guide

STIKA

DESIGN CUTTER



Overview

The World's Best-selling Cutter Line

Over twenty years ago Roland entered the portable cutter market with the STIKA. Now, 20 years later, the legacy continues with the latest STIKA-- the SV series. Built on a platform of simplicity and ease of use, the new SV series incorporates USB plug and play connectivity and powerful CutStudio output and design software. Using CutStudio software and the STIKA-Navi Controller, the SV series can manually register crop marks and contour cut pre-printed graphics.

The bottom line: when you consider all of the small format entry-level cutters out there, none have the reliability of a Roland, the versatility of CutStudio software, or the ease of use of the STIKA Design cutter.

Built on a foundation of Roland Innovation and Performance

- **It's a Roland**
 - One year warranty, standard
 - Extended warranty coverage available.
 - Best support in the industry
- **USB Plug and Play connectivity**
 - Mac or PC capable
 - Easy to install
 - USB cable included
- **Roland CutStudio software**
 - Works with industry standard file formats - .AI, .EPS, .BMP, .JPG
 - Uses all native TrueType fonts in Windows
 - Plugins for Adobe Illustrator CS4 and below, CorelDRAW X4 and prior.

The STIKA cutters make it easier and faster than ever to contour cut signs, banners, POP displays, labels, decals, vehicle graphics, heat transfers for apparel and more. With industry leading support and a 1 year warranty, Roland is raising the bar on quality.

Pricing: STIKA SV-8 \$525; SV-12 \$735; SV-15 \$1,045; U.S. List Prices
Shipping now



Key Features

STIKA

- Roland Quality
- Portable
- Manual Registration for contour cutting
- Front loading
- CutStudio output Software
- USB plug and play
- PC and Mac compatible



CutStudio Output Software

Roland CutStudio makes it easy to draw and edit circles and curves, position text on lines, and import files in a wide range of formats from popular design packages. The software includes a Windows printer driver, Windows plug-ins for Adobe® Illustrator® 9/10/CS/CS2/CS3/CS4 and CorelDRAW® 10/11/12/X3/X4, and Mac Plug-ins for Adobe® Illustrator® 9/10/CS/CS2/CS3/CS4. The result is a seamless, user-friendly operating environment. CutStudio is the perfect complement to any small format printer for a low cost, entry-level print/cut system.

USB Plug and Play Standard

Roland understands that busy sign shops need to maximize their throughput on jobs. The STIKA includes a high-speed USB interface for plug and play connectivity. The cutter can be set up with the latest Windows and Mac operating systems within minutes and users can be up and running out of the box within a short time.

Front Loading

Most cutters on the market are rear loading and can be difficult for the entry level user. The STIKA design cutters load from the front making operation easy and efficient.

Macintosh Compatible

While most portable cutters on the market work well on a PC, the STIKA runs on a Mac flawlessly. Using Adobe Illustrator, the STIKA can output any vector graphic on single colored media easily through the CutStudio plugin.

Summary

The STIKA cutters from Roland have made a major impact in the decorated apparel, signage and graphics markets. Many sign makers and digital printers rely on their Roland devices as the core of their business. Roland remains committed to developing technologies that extend their capabilities and the value of their investment. Roland professional cutting products combine versatility, affordability, and quality to deliver outstanding performance and reliability day in and day out.

With the STIKA Design cutter from Roland, customers get the benefits of efficient contour cutting and portability with outstanding price/performance ratio. Add in USB plug and play connectivity and Mac compatibility, and it's clear that choosing a Roland remains the right choice.

Customers expect higher productivity and value from their equipment investment more than ever before. Roland maintains these goals as the driving force behind our development efforts to earn their business. Ultimately we want to maintain our loyal customer base and attract new users for us and our value-added authorized dealers.

We believe that the portability and ease of use of the STIKA will generate a great deal of excitement from loyal Roland customers and new prospects, and create more sales opportunities. These "seed" units can help gain a customer for life.

Happy Selling!