

# “EXCEPTIONAL”

XC-540 OWNER KURT ROBINSON, SURE SIGNS

PRINT/CUT CAPABILITIES

HIGH-SPEED 441 SQFT/HR PRINTING



INTEGRATED TRI-HEATER SYSTEM

BRILLIANT, OUTDOOR DURABLE ROLAND MAX INKS

ROBUST MEDIA HANDLING

## THE NEW XC-540 PRINTER/CUTTER. QUITE POSSIBLY THE PERFECT SIGNMAKING TOOL.

It's here. A decade of developing the most advanced integrated printer/cutters and durable inks has led to the introduction of our most powerful and accurate device ever. The all new SOLJET PRO III XC-540 is the ultimate high-volume production tool for stunning indoor and outdoor banners, signs, vehicles, decals, displays and more. We've boosted print speeds to 441 sqft./hr. Increased ink capacity. Integrated a tri-heater system with preheater, print heater and dryer. Upgraded media handling to include take-up rollers and advanced pinch rollers for long unattended banner printing. And made numerous engineering upgrades to help you work better and more efficiently than ever before. Exceptional performance. Proven reliability. The XC-540 is the best Roland ever...and that's saying a lot.



SP-300V  
30" PRINTER/CUTTER



SP-540V  
54" PRINTER/CUTTER



XC-540  
54" PRINTER/CUTTER



SJ-645EX  
64" PRINTER



SJ-745EX  
74" PRINTER



AJ-1000  
104" PRINTER

MORE **PROFESSIONALS** CHOOSE ROLAND

 **Roland**<sup>®</sup>

FOR MORE INFORMATION OR A DEALER NEAR YOU, CALL 800-542-2307 OR VISIT [WWW.ROLANDDGA.COM/XC540](http://WWW.ROLANDDGA.COM/XC540)

ILLUSTRATION BY PJ BRASSARD

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