



Roland Products  
November 2007

## Inkjet Limited Warranty

Roland inkjets come with a 1-year parts & labor warranty. All inkjets, with the exception of the Versa-CAMM SP Series models, qualify for Roland's 2-Year Trouble-Free Warranty when the product is registered within 60 days of purchase and uses only Roland inks.

## Roland Inks

### ECO-SOL MAX Advanced Eco-Solvent ink

**Price:** \$64.99 per 220 ml or \$119.99 per 440 ml cartridge

- Quick drying time and virtually odorless
- Improved scratch resistance
- Wide color gamut and high-density color
- Ideal for both coated and uncoated media
- Up to 3 year outdoor durability without lamination
- .18 cost per square foot

### ECO-Xtreme Ink

**Price:** \$199.99 per 1 liter cartridge

- Exceptional durability - UV, water, scratch and alcohol resistance
- Superior bonding to uncoated substrates
- Vibrant color, even in high-speed modes
- 3 year outdoor durability without lamination
- Cost per square foot: .13

### AI 2 ECO-Xtreme LT Ink

**Price:** \$124.99 per 1 L (1000ml) cartridge

- Lower cost per square foot - .10 cspf
- Excellent color gamut
- Two great choices-easy conversion
- Rugged scratch resistance
- 1 year outdoor durability

### SBL2 Sublimation Ink

**Price:** \$204.95 per 1 liter bottle

- Expanded color gamut and greater durability
- Lower cost per square foot - \$0.11/sqft on average
- Higher transfer efficiency
- Intelligent Ink Monitoring System: Ink content sensor and LED indicators
- requires BU-1 option

## Roland Software

### VersaWorks™ RIP

- Easy-to-Use Graphical User Interface
- Built with latest Adobe PostScript (CPSI 3016)
- Simultaneous RIP and print capability
- Support for precision contour cutting
- Optimized halftoning for the Roland inkjet print head, ink and media combination
- Advanced layout features such as scaling, tiling, nesting and Variable Data Printing
- Advanced color management features, including Roland Color spot color matching system
- Embedded ICC profile support
- Automatic software and media profiles available via Roland@NET
- Mac / PC Client Printing Compatibility
- PC based software. Can accept files via hot folder or Mac Client.
- Supported file formats: jpg, tif, PDF, eps, .ps, rvw
- RGB/CMYK

## Sublimation Inkjets

### Hi-Fi Express FP-740

**Price:** \$39,995

**Media Width:** 74" media; 73.5" printable

**Print Speeds:**

- 270x360 dpi - 548 sq ft/hr
- 360x360 dpi - 453 sq ft/hr
- 360x720 dpi - 225 sq ft/hr
- 360x720 dpi - 149 sq ft/hr
- 720x720 dpi - 99 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** Roland VersaWorks

**Ink:** Roland Roland SBL-2 CMYK x2;

1 liter bottles @ \$204.95 each

**Durability:** Varies with application

**Running Cost:** \$0.23 psf average (ink & transfer media)

**Media Cost:** \$0.10-\$0.15 psf average for transfer media

**Applications:** Flags, banners, textiles, awards, custom gifts, etc.

## Solvent Inkjets

### AdvancedJet AJ-740 & AJ-1000

**74" and 104" Grand-format Printers**

**Price:** AJ-740: \$54,995 AJ-1000: \$69,995

**Media Width:** 48" to 104" AJ-1000 and 74" AJ-740; 47.25" to 102.3" and 73.6" printable

**Print Speeds:**

- | AJ-740                      | AJ-1000                      |
|-----------------------------|------------------------------|
| • 180x360 dpi - 872 sqft/hr | • 180x360 dpi - 968 sq ft/hr |
| • 360x360 dpi - 473 sqft/hr | • 360x360 dpi - 484 sq ft/hr |
| • 360x720 dpi - 237sqft/hr  | • 360x720 dpi - 258 sq ft/hr |
| • 720x720 dpi - 118 sqft/hr | • 720x720 dpi - 129 sq ft/hr |

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** VersaWorks™ RIP

**Ink:** Eco-Xtreme Ink CMYK/LcLm or AI-2 EcoXtreme LT

**Materials:** Banner, flexible-face backlit, vinyl

*Note:* The typical customer sources their own media

**Durability:** UV, water, scratch and alcohol resistant for up to 3 years outdoors with EcoXtreme; up to 1 year outdoors w/AI-2 EcoXtreme LT

**High Capacity Ink System:** In-line sub tanks supply printheads

**Auto Maintenance System:** Automated maintenance system reduces daily cleanings to once every 2-weeks

**Media Cost:** \$0.20 - \$0.25 psf average for Low Cost Banner Vinyl

**Applications:** Banners, billboards, display graphics, fleet graphics, outdoor signage, and mesh (with MU mesh unit option)

## Pigment & Dye Inkjets

### FJ-540EX Water-based Dye or Pigment Ink printer

**Price:** \$21,995

**Media Width:** 54" media; 53 9/16" printable

**Print Speeds:**

- 450 dpi - 300 sq ft/hr
- 360x720 dpi - 150 sq ft/hr
- 720 x 720 dpi - 75 sq ft/hr
- 720x1440 dpi - 38 sq ft/hr
- 1440x1440 dpi - 18 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Bundled Software:** Roland ColoRIP\*

**Ink:** CMYK/LcLm Pigment or Dye Aqueous Ink; 220 ml cartridges @ \$111.99 each

**Durability:** Up to 100+ yrs. indoors; Up to 1 yr. outdoors

**Running Cost:** Varies with media

**Media Cost:** \$0.40 psf matte paper, \$0.65 psf semi-gloss paper, \$0.85 psf backlit film, \$1.25 psf matte vinyl, \$1.87 psf matte artist canvas

**Applications:** Fine art and photographic reproduction, tradeshow graphics, banners, and posters

*\* can be run with Ergosoft for multichannel support*

## Mild Solvent Inkjets

### SOLJET Pro III XJ-540/640/740

**54"/64"/74" Eco-Solvent printers**

**Price:** XJ-540: \$24,995. XJ-640: \$27,995. XJ-740: \$29,995.

**Media Width:** 54"/64"/74" media; 53.97" / 63.97" / 73.97" printable

**Max Media Weight:** 66 lbs. / 88 lbs. / 103 lbs.

**Print Speeds:**

- | 54-inch Banner              | 54-inch Vinyl               |
|-----------------------------|-----------------------------|
| • 360x360 dpi - 441 sqft/hr | • 540x360 dpi - 209 sqft/hr |
| • 540x360 dpi - 302 sqft/hr | • 360x720 dpi - 150 sqft/hr |
| • 360x720 dpi - 150 sqft/hr | • 540x720 dpi - 103 sqft/hr |
| • 720x720 dpi - 75 sqft/hr  | • 720x720 dpi - 75 sqft/hr  |

• 720x1440 dpi - 63 sqft/hr

• 1440x1440 dpi - 31 sqft/hr

64-inch Banner 64-inch Vinyl

- 360x360 dpi - 449.5 sqft/hr
- 540x360 dpi - 312 sqft/hr
- 360x720 dpi - 159 sqft/hr
- 720x720 dpi - 80 sqft/hr
- 540x360 dpi - 216 sqft/hr
- 360x720 dpi - 159 sqft/hr
- 540x720 dpi - 105 sqft/hr
- 720x720 dpi - 80 sqft/hr
- 720x1440 dpi - 66 sqft/hr
- 1440x1440 dpi - 33 sqft/hr

74-inch Banner 74-inch Vinyl

- 360x360 dpi - 458 sqft/hr
- 540x360 dpi - 333 sqft/hr
- 360x720 dpi - 166 sqft/hr
- 720x720 dpi - 83 sqft/hr
- 540x360 dpi - 224 sqft/hr
- 360x720 dpi - 166 sqft/hr
- 540x720 dpi - 107 sqft/hr
- 720x720 dpi - 83 sqft/hr
- 720x1440 dpi - 69 sqft/hr
- 1440x1440 dpi - 34 sqft/hr

**Max Material Thickness:** 1.0mm

**Bundled Software:** VersaWorks™ RIP

**Inks:** ECO-SOL MAX CMYK/LcLm or CMYK/MC

**Materials:** Cast & Calendered vinyl, view-through vinyl, banner vinyl, backlit film, matte & glossy paper, heat transfer material

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Auto Maintenance System:** Automated maintenance system reduces daily cleanings to once every 2-weeks

**Ink Costs:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Banners, billboards, display graphics, fleet graphics, outdoor signage, POP, Backlit, Signs, and Posters

### SOLJET PRO III XC-540 54" printer/cutter

**Price:** \$29,995

**Media Width:** 54" (1371 mm) media; 53" (1346 mm) printable

**Max Print Speeds:**

- 360x360 dpi - 441 sq ft/hr
- 450x360 dpi - 293 sq ft/hr
- 360x720 dpi - 151 sq ft/hr
- 720x720 dpi - 75 sq ft/hr
- 1440x1440 dpi - 31 sq ft/hr

**Max Material Thickness:** 39 mil or 1 mm

**Max Media Weight:** Feed Roller 110 lb. (50 kg) Take-up Roller 66 lb. (30 kg)

**Max Cutting Speed:** 11.8 in/second

**Bundled Software:** Roland VersaWorks

**Ink:** ECO-SOL MAX CMYK/LcLm or CMYK/MC

**Materials:** Cast & calendered vinyl, view-through vinyl, banner vinyl, backlit film, matte & glossy paper, heat transfer material

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, tradeshow graphics, floor graphics, custom decals, POP, and backlit

### VersaCAMM VP-300 & VP-540

**30" and 54" Printer/Cutters**

**Price:** VP-300: \$14,995 VP-540: \$20,995

**Media Width:** 54" (1371mm) media, 30" (762mm) media; 53" (1346mm) printable, 29" (736.6mm) printable

**Max Print Speeds:**

- | VP-300                 | VP-540                 |
|------------------------|------------------------|
| • 540x360 124sqft/hr   | • 540x360 166sqft/hr   |
| • 360x720 85 sqft/hr   | • 360x720 106 sqft/hr  |
| • 720x720 44 sqft/hr   | • 720x720 56 sqft/hr   |
| • 1080x1080 28 sqft/hr | • 1080x1080 32 sqft/hr |
| • 1440x720 25 sqft/hr  | • 1440x720 30 sqft/hr  |
| • 1440x720 21 sqft/hr  | • 1440x720 27 sqft/hr  |

**Max Material Thickness:** 39 mil or 1 mm

**Max Cutting Speed:** 11.8 in/sec

**Bundled Software:** VersaWorks™ RIP

**Ink:** ECO-SOL MAX CMYK

**Durability:** UV, water + scratch resistant for up to 3 years outdoors

**Running Cost:** \$0.55 psf average (ink & vinyl media)

**Ink Cost:** \$0.16 psf at 120% coverage

**Media Costs:** \$0.40 psf Calendered (GCVP); \$1.10 psf Cast (PCV2); \$1.55 psf Heat Transfer Material (HTM); \$0.70 psf Banner (LBV); \$0.30 psf Glossy Paper (SGP)

**Applications:** Signs, posters, banners, floor graphics, custom decals

### VersaCAMM SP-300V & SP-540V

**30" and 54" Printer/Cutters**

**Price:** SP-300V: \$10,995 SP-540V: \$16,995

**Media Width:** 54" (1371mm) media, 30" (762mm) media; 53" (1346 mm) printable, 29" (736.6) printable

**Max Print Speeds:**

- | SP-300V                  | SP-540V                  |
|--------------------------|--------------------------|
| • 360x720 63 sqft/hr     | • 360x720 114 sqft/hr    |
| • 360x720 56 sqft/hr     | • 360x720 66 sqft/hr     |
| • 720x720 26.9 sqft/hr   | • 720x720 32.8 sqft/hr   |
| • 720x1440 15.7 sqft/hr  | • 720x1440 18.7 sqft/hr  |
| • 1080x1080 13.3 sqft/hr | • 1080x1080 15.4 sqft/hr |

**Max Material Thickness:** 39 mil or 1 mm

**Max Cutting Speed:** 11.8 in/sec

**Bundled Software:** VersaWorks™ RIP



