



ROLAND SIGN SHOP PICK YOUR PASSION



Roland inkjet printers, printer/cutters and vinyl cutters are legendary for their innovation, quality and reliability. Available in models ranging from 30" to 104", our printers and printer/cutters now include the Roland Color Matching System with VersaWorks RIP for spot color matching made easy. We support our products with the best warranty in the industry, our first-rate Passport Customer Care Program and a wide variety of supplies and accessories.





INKJET PRINTER/CUTTERS



SOLJET™ PRO III
XC-540 \$29,995 US



VERSACAMM® VP SERIES
VP-300 \$13,995 US
VP-540 \$19,995 US



VERSACAMM® SP SERIES
SP-300V \$11,995 US
SP-540V \$16,995 US

All Roland integrated printer/cutters use durable ECO-SOL MAX ink, delivering improved drying time and scratch resistance, wider color gamut, and greater ink density - all at a lower cost per square foot. ECO-SOL MAX prints beautifully on both uncoated and coated media for graphics that last up to three years outdoors without lamination. Our industry-leading cutting technology includes Quadralign®, a unique four-point optical registration system that automatically generates four corner crop marks, allowing you to remove a print, laminate it, and then reload it for contour cutting. The system compensates for skew and distortion, ensuring precision results time after time.

SOLJET™ PRO III Six-Color High-Speed Eco-Solvent™ Printer/Cutter



The 54" SOLJET PRO III XC-540 is the ultimate production tool for signs, banners, vehicle graphics, labels, decals, retail displays, billboards and more. Combining precision 6-color (CMYK+LcLm) printing and contour cutting in one device, the XC-540 prints at up to 441 sqft./hr. and produces photorealistic images at 1440x1440 dpi resolution. ECO-SOL MAX ink delivers vibrant color and superior scratch resistance for outstanding results every time. VersaWorks RIP included. Backed by new two-year warranty.

NEW! VersaCAMM® VP Four-Color Eco-Solvent Printer/Cutters



The new VP Series is our fastest and most powerful VersaCAMM model to date, featuring four print heads for maximum print speeds up to 161 sqft/hr, enhanced print clarity, a host of advanced productivity tools, and a new compact design that is ideal for virtually any office environment. Available in 30" and 54" models, the VP Series uses ECO-SOL MAX ink to deliver durable 4-color (CMYK) printing and contour cutting in one device. An enhanced media feed system improves cutting precision and provides greater performance during long print runs. For unattended printing, VPs feature a new heavy-duty optional take-up system. Backed by new two-year warranty. Roland VersaWorks RIP included.

VersaCAMM® SP Four-Color Eco-Solvent Printer/Cutters

Roland's best selling VersaCAMM SP Series professional inkjet printer/cutters set the industry standard for price/performance while delivering durable indoor and outdoor graphics on uncoated media. Available in 30" and 54" models, VersaCAMMs use an integrated media heating system and ECO-SOL MAX ink to print a wide range of brilliant, four-color (CMYK) graphics. Roland VersaWorks RIP included.

VersaCAMM SPs are also available in sublimation models that come complete with HeatWave® sublimation ink, transfer paper and powerful color management RIP software to ensure perfect results every time.



Roland Color

New VersaWorks™ with Enhanced Productivity Tools

VersaWorks™ adds powerful productivity tools to our robust software RIP with easy-to-use interface that allows even novice users to take advantage of our printers and printer/cutters' full potential. VersaWorks includes the Roland Color System and Variable Data Printing - tools to increase productivity.

Roland Color is a revolutionary spot color fidelity system that allows you to select the right color to match an established corporate or team color, or other vector graphic - and then print that color with 100 percent accuracy every time. With Roland Color, spot color matching isn't a target...it's a promise. Variable Data Printing allows you to quickly and easily produce a series of digital prints in which text and graphics change from one print to the next. This feature is ideal for producing labels, name badges, plaques and menus.



INKJET PRINTERS



SOLJET™ PRO II V SERIES
 SJ-645EX \$29,995 US · SJ-745EX \$32,995 US
 SJ-1045 \$59,995 US



SOLJET PRO II V Six-Color or Four-Color Eco-Solvent Printers

PRO II V printers use ECO-SOL MAX ink to achieve startling print clarity and stunning color reproduction. Roland V Technology combines several hardware and software refinements that boost production speed up to 340 square feet per hour while allowing PRO II V printers to produce detailed graphics with amazing ease and precision. In addition to CMYKcLm, PRO II V printers include a CCMYK ink mode ensuring quality images at even the fastest production speeds. Available in 64", 74" and 104" widths. Roland VersaWorks RIP included.



ADVANCEDJET
 AJ-1000 \$69,995 US



ADVANCEDJET AJ-1000 Industrial Six-Color 104" Solvent Inkjet Printer

The AdvancedJET AJ-1000 sports a host of remarkable features that establish it as the most versatile, low maintenance, high production grand format inkjet printer available. Innovative engineering in combination with super-wide print heads deliver a top print speed of 968 sqft/hr, making the AJ-1000 the fastest printer in its class. The AJ-1000 features new, advanced Eco-Xtreme ink in 1-liter cartridges for unattended printing. Its 6-color ink configuration produces high-quality graphics with a wide color gamut and smooth tonal gradations. Roland VersaWorks RIP included.



HI-FI EXPRESS
 FP-740 \$39,995 US



HI-FI EXPRESS FP-740 Four-Color 74" Sublimation Printer

This 74" sublimation printer creates bold, crisp graphics for flags, banners and other soft signage. Durable, rigid construction, an extended capacity ink delivery system and an impressive maximum print speed of 548 sqft./hr. make the Hi-Fi Express FP-740 ideal for the high-volume production of flags, banners, textiles and much more. The FP-740 is just as easy to operate and maintain as the rest of our inkjet printer line.



HI-FI JET™ PRO II
 FJ-540 \$21,995 US



HI-FI JET PRO II Six-Color Aqueous Pigment Printer

Available in a 54" width, the Hi-Fi JET PRO II printer combines Piezo print heads and variable droplet technology to achieve stunning color reproduction at speeds of up to 300 square feet per hour at 450 x 360 dpi. Vibrant pigment or dye inks provide an extremely wide color gamut. True 1440 x 1440 dpi resolution makes it ideal for the production of fine art, photography, and backlit graphics. Roland COLORIP software included. Roland VersaWorks RIP included.



GX PRO SERIES
 GX-300 \$3,295 US · GX-400 \$4,295 US · GX-500 \$5,295 US

VINYL CUTTERS

GX PRO Series Engineered for Performance and Versatility

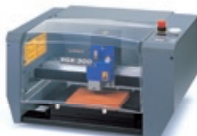
Shift your business into high gear. With the GX Pro Series, vinyl vehicle graphics, window tint, signage, labels, stencils and pinstriping come out crisp and clean. An advanced optical registration system makes it fast and easy to contour cut full color pre-printed graphics. With an existing printer, you can produce full-color POP displays, vehicle wraps, and heat-transfer graphics on T-shirts. Available in 36", 46" and 54" models, these professional grade cutters come complete with Roland CutStudio™ software and plug-ins for Adobe® Illustrator and CorelDRAW®.



GX DESKTOP
 GX-24 \$1,995 US

GX-24 Desktop The No. 1 Choice of Signmakers Worldwide

Ideal for cutting a wide range of jobs – from vehicle graphics and signs to decals, stencils and pinstriping – this advanced 24" desktop vinyl cutter uses a digital servomotor to achieve maximum cutting speed and accuracy. Its optical registration system automatically recognizes desktop printer crop marks, letting you create custom T-shirts, hats, and more. Includes easy-to-use Roland CutStudio™ software and plug-ins for Adobe® Illustrator and CorelDRAW®.



EGX DESKTOP ENGRAVERS
 EGX-300 \$4,995 US

ENGRAVERS FOR ADA SIGNAGE

EGX Series Desktop Engravers

The Roland EGX-300 expands your business with a variety of indoor signage applications. In addition to personalizing awards, corporate crests and promotional items, the 12-by-9-inch engraver turns out quality indoor and ADA signage. Your signs will have an upscale look while meeting all ADA regulations. Perfect for hotels, restaurants and apartments.

INKJET MEDIA AND INKS



Consistently high-quality printing is achieved by utilizing media, ink and profiles that have been carefully matched to the printer. Roland offers a wider variety of coated and uncoated banner materials, papers, adhesive-backed vinyls, films, and fine art materials than any other manufacturer. Our Media Application Guide assists you in determining the best substrate for your particular needs. To order yours, or for more information on the latest Roland media offerings, please visit our web site at www.rolanddga.com/media. Free Media Swatch Books are also available from any authorized Roland reseller.

ECO-SOL MAX mild solvent ink boosts the performance of SOLJET and VersaCAMP inkjets with improved scratch resistance, faster drying time, higher density, wider color gamut, broader uncoated media support, and lower cost per square foot. ECO-SOL MAX is virtually odorless and durable up to three years outdoors without lamination. Both CMYKLcLm and CCMYK inksets are available.



Featuring enhanced scratch resistance, improved alcohol resistance and superior bonding with uncoated substrates, Eco-Xtreme solvent ink is available in 1-liter cartridges of CMYK+LcLm. Eco-Xtreme ink provides high quality color graphics with wide color gamut and smooth tonal gradations even at high speed.

HeatWave sublimation inks, featured in all Roland sublimation systems, achieve outstanding clog-free performance and an exceptionally vibrant color gamut. These advanced inks generate professional sublimation graphics for textiles, promotional items, jerseys, photo gifts, awards, signage, tile and more.

Roland aqueous pigment ink has an extremely wide, vibrant color gamut. The CMYKOG inkset is ideal for matching color and reproducing a huge color gamut, while the CMYKLcLm inkset offers smooth gradations of pastels, shadows and skin tones. Roland dye inks are ideal for indoor applications.



PASSPORT CUSTOMER CARE PROGRAM

Roland's Passport Customer Care Program is your ticket to the industry's highest levels of support and service. A cooperative effort by Roland and Roland Authorized Resellers, this program has been designed to enhance your ownership experience. It incorporates the full range of Roland support and service vehicles including your machine's outstanding warranty, software updates, media profiles, Roland University workshops and even User Forums where you can share information with other Roland users.

KEY FEATURES COMPARISON

	VERSACAMM SP-300V/540V	VERSACAMM VP-300/VP-540	SOLJET PRO III XC-540	SOLJET PRO II V SJ-645/745EX	SOLJET PRO II V SJ-1045	ADVANCEDJET AJ-1000	HI-FI PRO II FJ-540	HI-FI EXPRESS FP-740
Maximum media width	30" or 54"	30" or 54"	54"	64" or 74"	104"	104"	54"	74"
Print/cut capability	Yes	Yes	Yes	No	No	No	No	No
Maximum resolution	1440 dpi	1440 dpi	1440 dpi	1440 dpi	1440 dpi	720 dpi	1440 dpi	720 dpi
Maximum printing speed	63 sqft/hr/114sqft/hr @ 360x720 dpi	85 sqft/hr/161sqft/hr @ 360x540 dpi	441 sqft/hr @ 360x360 dpi	340 sqft/hr @ 360x360 dpi	484 sqft/hr @ 360x360 dpi	968 sqft/hr @ 360x180 dpi	300 sqft/hr @ 450x360 dpi	548 sqft/hr @ 270x360 dpi
Ink type	ECO-SOL MAX	ECO-SOL MAX	ECO-SOL MAX	ECO-SOL MAX	ECO-SOL MAX	ECO-XTREME	Pigment or Dye	Sublimation Ink
Ink color choices	4-color CMYK	4-color CMYK	6-color CMYKLcLm	6-color CMYKLcLm	6-color CMYKLcLm 4-color CCMYK	6-color CMYKLcLm 4-color CCMYK	6-color CMYKLcLm 6-color CMYKOG	4-color CMYK
Ink capacity	4 cartridges (220 or 440 cc)	4 cartridges (220 or 440 cc)	12 cartridges (220 or 440 cc)	12 cartridges (220 or 440 cc)	24 cartridges (220 or 440 cc)	6 cartridges (1000 cc)	12 cartridges (220 cc)	8 cartridges (220 cc)
Coated / Uncoated	Both	Both	Both	Both	Both	Both	Coated	Sublimation media
Sublimation?	Yes	No	No	No	Yes	No	No	Yes
Bundled software	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	VersaWorks	COLORIP	VersaWorks
Interface	USB/Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet	Ethernet
Warranty	1 year	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*	2 years*

MORE **PROFESSIONALS** CHOOSE ROLAND



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