

APPLICATION BRIEF

YOUR PRINTER
+
OUR CUTTER
=
BIG PROFITS



Add a CAMM-1 Servo GX-24 to your desktop printer and watch your business grow. Print and contour-cut colorful, custom graphics for signs, labels and decals. Create stickers with impact, decorated apparel and more - all from your desktop PC.

The GX-24 desktop cutter has been optimized for use with a standard desktop printer. It's also the easiest and most economical way to build a new revenue stream for your graphics business.

The GX-24 comes complete with CutStudio™, full-featured design software that also functions as plug-in software for Adobe Illustrator® and CorelDRAW®. In addition, the GX-24 features a unique optical registration system that automatically recognizes printer registration marks, allowing the graphic to be accurately contour cut. In short, everything you need to turn your desktop printer into a lucrative sign business. And with a price tag totaling just \$1,995, the GX-24 is an unequalled value.

Best of all, the GX-24 is a CAMM-1, manufactured in our ISO-certified factory and backed by Roland's legendary standards for performance, service and reliability.

All of which adds up to big profits.

New Opportunities for Building Your Business

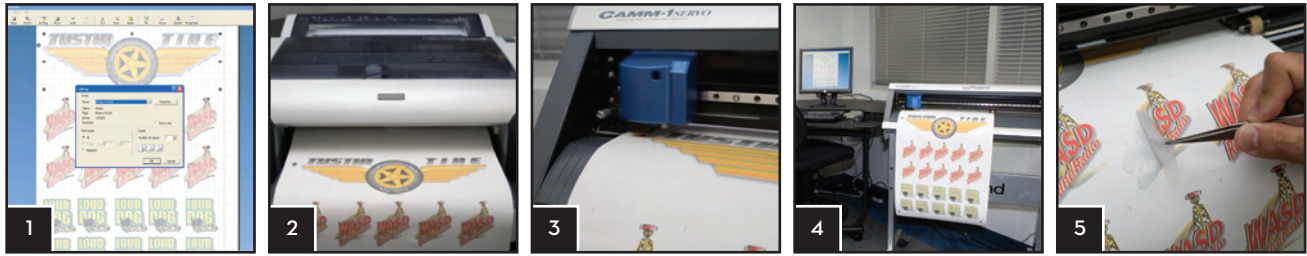
Designed for flexibility, the GX-24 precision cuts a broad range of new media products available today for desktop printers. Choose from adhesive-backed vinyl, window film, static cling material and more. Innovative new ink sets print richer, more vibrant colors on more substrates than ever before.

Legendary CAMM-1 Performance

For more than 17 years, CAMM-1 vinyl cutters have been widely recognized as the industry's most reliable and cost-effective solutions for producing banners, vehicle graphics, pinstriping, store displays, point-of-purchase materials, informational signs, backlit displays, flock heat transfers, stencils, and almost any other cut vinyl graphic. And the GX-24 is Roland's best CAMM-1 yet. Faster, more precise and more versatile than ever, the GX-24 sets a new standard for professional vinyl cutting.

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Print and Cut Your Design in 5 Easy Steps

Creating signs with the GX-24 is easy. The following step-by-step workflow guides you through the printing and cutting production process.

1. Set up the artwork on your computer with printing data and cutting paths. To assure full bleed on your image, you may add a 1 pt. bleed to the outside edges of your design.
2. Using the included CutStudio software, send the artwork with registration marks to the printer.
3. Remove the printed graphic and position it in the GX-24 vinyl cutter.
4. Send the artwork on your computer to the GX-24 for precision contour cutting.
5. Weed excess vinyl from the graphic and apply.

New Business Opportunities For Your Printer and Our Cutter



Car Graphics



Labels



Apparel



Window Decals

GX-24 Features

- Maximum Mechanical Resolution: 0.0005"
- Maximum Cutting Speed: 20 inches per second
- Blade force: Maximum down force of 250 grams
- New optical registration system: recognizes registration marks produced by a variety of printers allowing the graphic to be accurately contour cut
- Materials: Vinyl, paint mask, reflective vinyls, twill, heat transfer and sandblast
- Width: Accepts material from two to 27.5 inches wide
- Connectivity: USB and parallel ports
- Roland CutStudio software included
- Windows & Mac support (Adobe Illustrator Plug-in for Mac)

CutStudio Software Features

- Full-featured design software
- Easy to use
- Performs as a plug-in for Adobe Illustrator 9/10/CS and CorelDRAW 10/11/12
- Supports BMP, JPG, STX, AI, and EPS file formats
- Accepts scanned images from TWAIN 32 scanners
- Editing tools to enlarge, reduce, reposition, rotate, mirror and tile images
- Creates cut data without outlining text
- Compatible with Windows 98 SE/Me/2000/XP

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