

"Roland is the heart of our business. The print quality keeps customers coming back, with new ones to follow. The print/cut feature lets us take on jobs nobody else can handle."

ANDRE NEUMANN
Nu Image Signs & Graphix
Goleta, CA



HOME CUT ADVANTAGE



Short Run Apparel



Window Decals



IN A FAST BREAK WORLD, INTEGRATED PRINT/CUT GIVES YOU THE COMPETITIVE EDGE.

When the whistle blows, are you ready to respond? Ready for any job that hits your shop floor? At Roland, we specialize in high-performance devices that provide outstanding results and the greatest versatility. Our integrated printer/cutters are the best-selling signmaking devices for a very simple reason...they perform. Outstanding photo-realistic print quality, durability, Roland Color Matching System for true spot color matching, superior performance on a wide variety of coated and uncoated media, and best of all, Roland's legendary reliability. All of which gives pros like you the advantage of taking on any project with confidence...from outdoor durable signs, banners and vehicle graphics, to contour-cut decals and short run apparel decoration. Even 30-foot floor graphics. Add a Roland to your team and start wiping the floor with your competition.

PURE PRINT PERFORMANCE™ UPGRADE

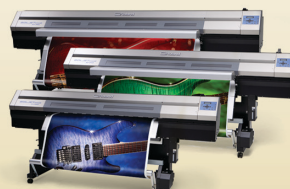
The XC-540 now includes Intelligent Pass Control™ for faster printing, added versatility, enhanced gradients and flawless image quality. FREE upgrade available for all current XC-540 owners at www.rolanddga.com/xcupgrade.



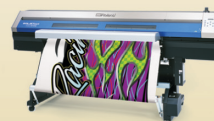
VERSACAMM SP
30" & 54" PRINTER/CUTTERS



VERSACAMM VP
30" & 54" PRINTER/CUTTERS



SOLJET PRO III XJ
54", 64" & 74" PRINTERS



SOLJET PRO III XC
54" PRINTER/CUTTER



ADVANCEDJET AJ
74" & 104" PRINTERS

MORE PROFESSIONALS CHOOSE ROLAND

CERTIFIED ISO 9001:2000



FOR MORE INFORMATION OR A DEALER NEAR YOU, CALL 800-542-2307 OR VISIT WWW.ROLANDDGA.COM/PRINTCUT