



Introducing the World's First Metallic Silver Eco-Solvent Ink and the XC-540MT Printer/Cutter

On October 26th, Roland introduced the new SOLJET Pro III XC-540MT printer/cutter for Metallic Silver ECO-SOL MAX ink. Metallic Silver ink produces high quality silver fills and accents as well as a wide range of metallic colors when using it as an undercoat with CMYK. This exciting new product was previewed at the SGIA show where Metallic Silver ECO-SOL MAX Ink won a 2009 DPI Product of the Year Award. Priced at \$39,995, the XC-540MT will enable professionals to produce luxurious package comps, POP displays, banners and signs as they explore this new ink's far-reaching potential.

Here are a few of its great new features:

- Ink configurations include CMYK + Metallic Silver + White or CMYK+WW and produce crisp text, sharp line art and dramatic high-impact graphics
- Expanded Roland Color Library with 12 new metallic colors including gold and bronze
- Users can create their own custom metallic spot colors in VersaWorks 3.3
- Roland's unique, patent-pending Automated Ink Circulation System requires no manual intervention and optimizes ink usage of Metallic Silver and White for lower running costs
- Additional Dryer Unit comes standard, improving dry time for high speed print jobs
- Up to 441 sqft/hr and image quality up to 1440x1440 dpi resolution in CMYK
- Roland Intelligent Pass Control™ technology
- Two-Year Trouble-Free Warranty*