



TAKE THE

Roland®  
**PURE PRINT  
PERFORMANCE**

**CHALLENGE**

THE PROOF  
IS IN THE PRINT

Take the Roland Pure Print Performance Challenge and see for yourself why more professionals worldwide choose Roland inkjets than any other durable graphics printer line.

Simply bring your favorite design file to any Roland Authorized Reseller for test printing on a Roland. While you're there, you'll learn about the broadest and best-selling line-up of wide-format inkjets in the industry. Then compare the results. We're confident you'll see that The Proof is in the Print.

For best results, artwork submission requirements are as follows:

- Max Printed size of 30"x48" (or 4'x5' depending on printer size)
- RGB layout is preferred
- All layers flattened (except lines required for cutting)
- Fonts converted to outlines
- Embed all images (no linked images)
- Saved at 1:1 scale (no less than 150 dpi) as JPEG or TIFF, Illustrator .eps, or Acrobat .pdf set for no down sampling, compression set to .jpeg high, no registration marks, and no color management
- All data meant for cutting must be vector
- Provided on CD or DVD (will not be returned)
- Printed on Roland media with Roland inks using VersaWorks RIP

Note: The Pure Print Performance Challenge is limited to professionals, including signmakers, screenprinters, print-for-pay shops, corporate design shops, vehicle restylers, apparel decorators, etc., who are currently interested in purchasing a wide-format inkjet printer or printer/cutter.



VERSACAMM VP  
30" & 54" PRINTER/CUTTERS



SOLJET PRO III XJ  
54", 64" & 74" PRINTERS



SOLJET PRO III XC  
54" PRINTER/CUTTER



ADVANCEDJET AJ  
74" & 104" PRINTERS



VERSAART RS  
54" & 64" PRINTERS



LEC-300  
30" UV PRINTER/CUTTER

MORE PROFESSIONALS CHOOSE ROLAND

FOR MORE INFO OR A DEALER NEAR YOU, CALL 800-542-2307 OR VISIT [WWW.ROLANDDGA.COM/CHALLENGE](http://WWW.ROLANDDGA.COM/CHALLENGE)

CERTIFIED ISO 9001: 2000

**Roland**®