



WASATCH SOFTTRIP®

DIGITAL PRINTING EXCELLENCE



ELEGANT SIMPLICITY

DIGITAL PRINTING EXCELLENCE

Wasatch is sophisticated software made easy. With simple setup, intuitive workflow, and powerful print controls, SoftRIP saves you time and money while producing excellent quality color. Whatever your printing goals, you will succeed with SoftRIP.

Straight to Easy

You don't need to be an expert to print like one. Wasatch has the features you need with the simplicity you'll love.

Our Digital Tool Kit™ brings together the key settings you need to quickly ready your images for efficient printing. Size, crop, check color gamut, tile and more without ever leaving the home screen. With navigation that easy, who needs a map?

SoftRIP gives you the flexibility to prepare jobs for printing individually or as part of a full layout. Arrange images in your layout with automated Smart Nesting™ and keep track of it all from the Master Queues Manager™.

With Wasatch, your workflow really flows.

**EXCELLENT
COLOR TOOLS**
for every level
OF EXPERTISE

EASY TO LEARN. EASY TO USE. EASY TO LOVE!

Superior Color

SoftRIP is the RIP that color experts choose most. With 16-bit color rendering and our exclusive Precision Stochastic Screens™ Halftone Method, Wasatch achieves excellent color reproduction with perfectly smooth gradients. With Wasatch, beginners look like pros with easy plug-and-play imaging configurations, and experts have all the tools they need to implement even the most complex color workflows.

Energize Your Workflow

No matter how large or complex your production environment, SoftRIP has the workflow tools to give you complete control. SoftRIP can manage any print environment from a single printer to a complex multiple device production plant.

Save Time and Money

SoftRIP pays for itself quickly in saved time and media. Most RIPs bundled with inkjet printers include only the basic features necessary to drive the printer. Only a quality RIP like SoftRIP gives you the tools you need to save thousands of dollars of media over the long haul.

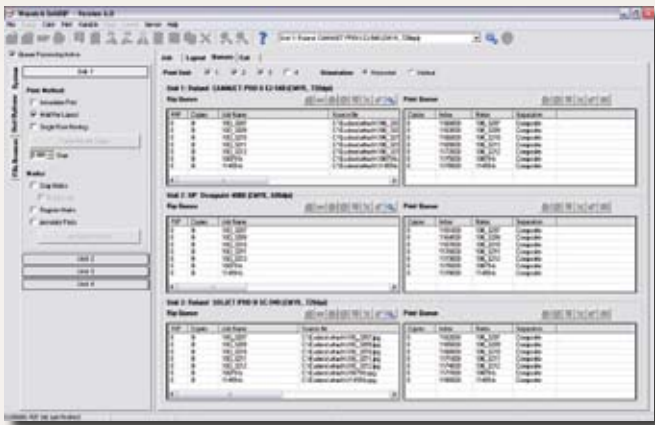
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EASIEST RIP ON THE MARKET

With SoftRIP all the tools you need are right at your fingertips. Use the Digital Tool Kit to get your images ready to print and the simple Workflow tabs to process them through production. The interlacing quick tabs increase your productivity by keeping the work on the home screen. Even printer setup is fast with SoftRIP. Pick your printer, your profile, and your physical connection. Within less than a minute you're ready to RIP.



MORE CONTROL LESS WORK

SoftRIP manages any print environment with ease. The Master Queues Manager helps you control the real-time status of every job in your print production workflow. Check processing status, drag-and-drop jobs between print units, and send images to the layout zone. With the Queues Manager, you skip the learning curve and go straight to easy.

SMART NESTING FOR BIG SAVINGS

Whether you prepare your images in the direct-to-layout window, or hold single jobs to arrange later, you can use SoftRIP's Smart Nesting to create efficient layouts. Combine RIP'd files with new jobs and even rotate pre-RIP'd images to conserve media while achieving your specific printing objectives. Tightest fit saves you the most media, while Super Easy Cut saves the most guillotine trimming time. Our best of both option balances media and time savings with an innovative turn-and-trim layout.

TIGHTEST FIT

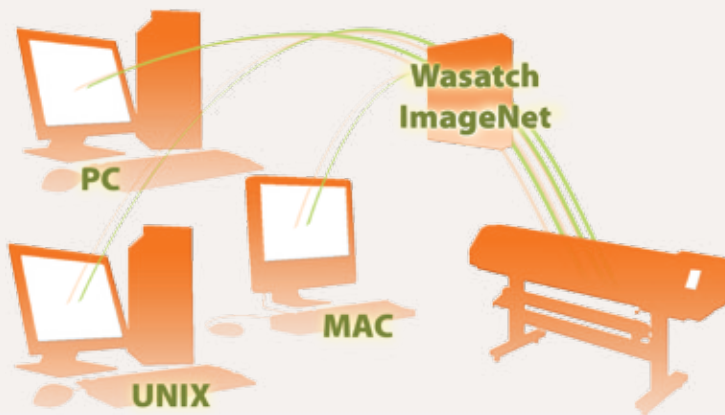


Saves the most media.

SUPER-EASY CUT



Saves the most time.



POWER BEYOND THE RIP STATION

With Wasatch ImageNET® any PC, Mac, or Unix workstation on your network can interface with the RIP quickly and easily. Networked users can submit jobs to the RIP by printing directly from Graphic Applications or simple drag-and-drop operations. Also use Wasatch ImageNET with regular web browsing software to check job status, manage queues, and perform automatic file-prep functions like scaling, mirroring, and rotation.

CLARIFY YOUR COLOR

With SoftRIP, ICC color goes from puzzle to piece of cake. The Master Color Transforms screen straightens out the maze of profiles, halftones, calibrations and more--showing you exactly how your color goes from file to printed page. Color Transforms gives you easy access to SoftRIP's expert color tools, and when you change selections, the interactive flowchart displays the impact on your overall color process.



PRECISION STOCHASTIC



OTHER RIP SOFTWARE

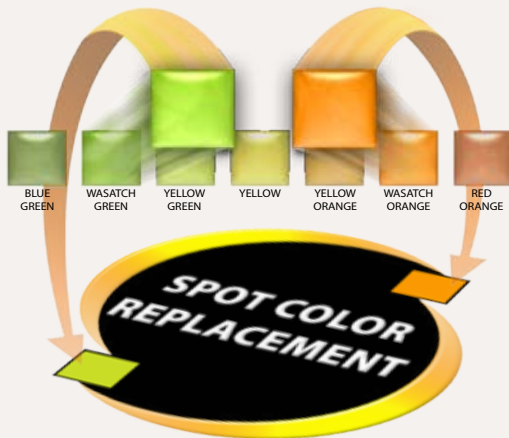
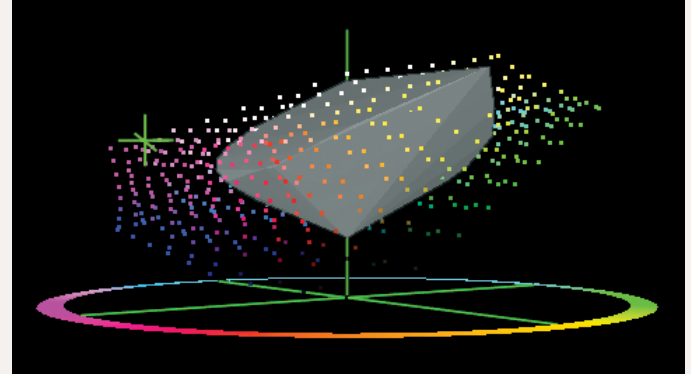


BETTER QUALITY FASTER SPEED

SoftRIP produces perfectly smooth gradients without a hint of stairstepping. With the industry's first 16-bit color pipeline and our Precision Stochastic Screens (PSS) halftoning, Wasatch is the RIP leader in producing superior image quality. Plus, since PSS is based on efficient algorithms developed exclusively by Wasatch, it's faster than other RIP methods.

KNOW MORE BEFORE YOU PRINT

Wasatch's advanced gamut management tools let you set customer expectations you know you can meet while reducing wasted ink and media. Simply click on a color and launch the 3D profile viewer to see your color plotted against the available gamut from your output device and selected media. Use it to communicate color issues with customers and select profiles with desired gamut characteristics.



MATCH COLORS ON THE SPOT

With SoftRIP you get the most advanced spot color feature set available with any RIP. Create your own database of frequently used spot colors by specifying shades using RGB, CMYK, or L*A*B* or by automatically reading a color sample with a handheld colorimeter. Use the Color Atlas Generator to take your color matching to the next level, ensuring perfect color matching on your desired media every time.

TOOLS FOR EVERY LEVEL OF EXPERTISE

Wasatch SoftRIP gives you the perfect combination of easy operation and sophisticated features. New users will be up and running in minutes. Printing experts will find the intricate controls and innovative tools necessary to implement even the most complex production and color workflows for unparalleled quality output. Whatever your printing goals, you will succeed with SoftRIP.

Easy Color Tools for Great Out-of-the-Box Color

Thousands of plug and play Imaging Configurations for superior out-of-the box color

Easy Color Correction Curves to make adjustments as you would in standard design applications

Gamut warning for colors that cannot be printed with current profiles

Color control in four different input color spaces to get colors that pop and match SWOP in the same job

Master Color Transforms flowchart shows users how their color moves from file to printed page

Simple Workflow Features Get You Up and Running Fast

The Digital Tool Kit™ puts key file preparation tasks on the main screen so you're ready to RIP fast

Easy workflow options for processing files individually or as part of a complete layout

Smart Nesting™ to create media and time saving layouts automatically

Master Queues Manager™ for tracking the status of your production in real-time

Quick printer setup that requires no previous RIP experience to complete

Interactive real-time preview and detailed image attribute display allow for accurate image adjustments

True cropping feature RIPs only selected areas instead of entire page, speeding up processing

Shortcut keys, drag and drop operations, and icon tool bars to speed usage

Sophisticated Color Management for the Advanced User

Specialty input profiles for RGB and CMYK produce larger density ranges and brighter colors

New intelligent ink limiting to maximize color gamut and profile media with poor ink retention

Precision Stochastic Screens™ halftoning for highest quality output with smooth gradients and fast RIP speeds

16-bit rendering reproduces color with the greatest level of intricacy for high-definition output

View trapping in Separation Proofs with DCS2 support

Advanced tools for indexed and spot colors, with Spot Color Capture to print colors read by hand-held colorimeters

Non-color support for white ink underlays, overlays and spot color replacement

Advanced Workflow Features Put the Power in your Production

Unlimited hotfolders for direct printing from any application or platform

Automatic file preparation from any workstation with hotfolderbased scale, mirror and rotation capabilities

Wasatch ImageNET® to print directly from networked Mac, PC or Unix workstations

Automated image rotation nesting to increase Smart Nesting™ media savings

Direct-to-layout workflow nests new images with RIP'd jobs

Tiling features for easy printing of oversized output

Archiving lets you save jobs from print queues